



IUHPE
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www.iuhpe.org

**Working globally for 70 years to advance
health promotion and to achieve health equity**



PROMOTING HEALTH AND WELL-BEING FOR ALL

The International Union for Health Promotion and Education (IUHPE) is a unique worldwide, independent professional association of individuals and organisations committed to improving health and well-being through education, community action and the development of healthy public policy.

IUHPE's VISION is a world where all people achieve optimum health and well-being.

IUHPE STRIVES FOR HEALTH EQUITY BY:

- Advocating for policies and practices that create greater health equity
- Creating and supporting effective alliances and partnerships to improve health outcomes
- Making evidence-based health promotion knowledge and practical experience broadly accessible
- Promoting excellence in policy and practice for effective, quality health promotion
- Strengthening capacity in individuals, organisations and countries to undertake health promotion activities and carry out advocacy efforts

HEALTH IS A BASIC NEED AND A HUMAN RIGHT. IUHPE supports actions that empower people to control their own health and that promote healthy societies.



GLOBAL ACTIONS FOR GLOBAL HEALTH

IUHPE strives to be seen and heard as the international voice of health promotion, which means being a vibrant and relevant organisation that adds value to our members and partners.

OUR VALUES

- Respect – for the innate dignity of all people; for cultural identity; for cultural diversity; and for natural resources and the environment
- Inclusion and involvement of people in making the decisions that shape their lives and impact upon their health and wellbeing
- Equity in health, social and economic outcomes for all people
- Accountability and transparency – within governments, organisations and communities
- Sustainability
- Social justice for all people
- Compassion and empowerment



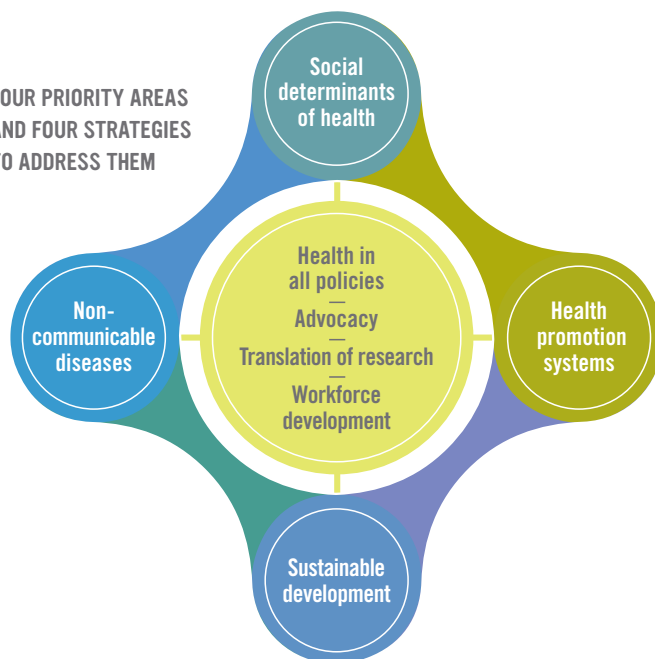
IUHPE IN ACTION

IUHPE translates into practice its mission and goals by developing key scientific activities through its network. Projects are developed in partnership with UN agencies, other intergovernmental institutions, as well as non-governmental organisations, national agencies, foundations, academic institutions and a broad range of practitioners. These projects meet priority needs and challenges in specific areas of work or for specific populations or countries.

IUHPE

- Builds and operates a global network of people and institutions highly specialised and committed to health promotion
- Organises renowned world and regional conferences on health promotion
- Publishes a high quality scientific journal, *Global Health Promotion*
- Encourages and engages in partnerships to undertake projects of global, regional and local scope
- Promotes capacity development, including through the IUHPE Health Promotion Accreditation System

FOUR PRIORITY AREAS AND FOUR STRATEGIES TO ADDRESS THEM





TACKLING SOCIAL DETERMINANTS OF HEALTH

Multi-sectoral, whole-of-government approaches are inherent to a health promotion perspective and are necessary to implement WHO's key recommendations: improve living conditions, distribute power as well as financial and other resources equitably, and assess the impact of actions. IUHPE pursues these efforts together with our global network of members and partners.

CHAMPIONING SUSTAINABLE DEVELOPMENT

Health promotion actions support the attainment of Sustainable Development Goals, including the goal of healthy lives and well-being for all (Goal 3). The multi-pronged approaches of health promotion are linked directly or indirectly to several other SDGs. IUHPE makes explicit links between health promotion and the SDG framework through a variety of scientific, advocacy and capacity building initiatives.

PREVENTING AND CONTROLLING NON-COMMUNICABLE DISEASES

Health promotion, prevention, and front-line interventions can prevent and control many NCDs, including injuries and mental disorders. Initiatives that reach across sectors and settings are necessary to reduce the cost and human suffering associated with this global health issue. IUHPE advocates for this approach and works to strengthen the competencies required to implement it.

STRENGTHENING HEALTH PROMOTION SYSTEMS

To strengthen health promotion systems, IUHPE has identified policy and political requirements, delivery and implementation requirements, and requirements that enable concrete, collaborative actions. Strong and resilient health promotion systems can support a range of quality interventions related to IUHPE's other priority areas, and can also adapt to the changing needs of the population.

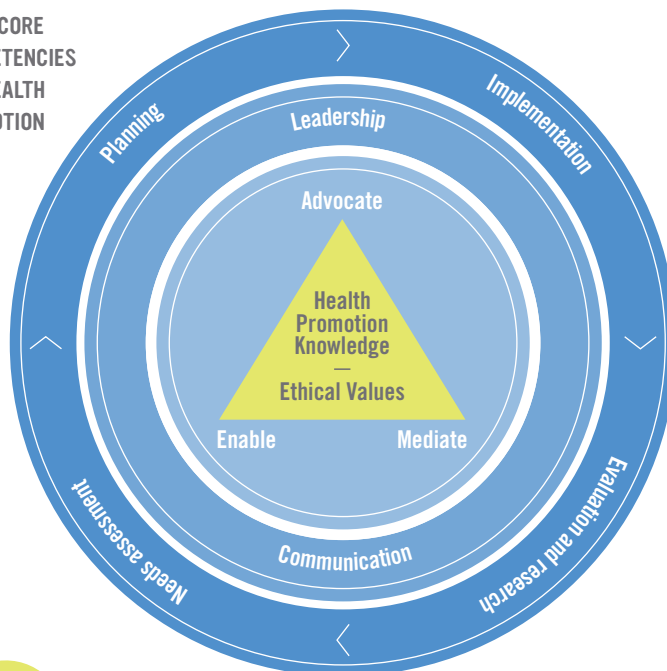


IUHPE ACCREDITATION SYSTEM

The goal of the IUHPE Health Promotion Accreditation System is to **promote quality assurance, competence and mobility in health promotion practice, education and training globally.**

The IUHPE Accreditation System offers voluntary registration of health promotion practitioners and accreditation of health promotion courses that meet specified criteria based on the IUHPE Core Competencies. Practitioners registered within the System receive the title **'IUHPE Registered Health Promotion Practitioner'** and accredited courses benefit from being described as **'IUHPE Accredited Health Promotion Course'**. Health promotion practitioners and health promotion courses are listed in the IUHPE Global Register and gain international recognition.

IUHPE CORE COMPETENCIES FOR HEALTH PROMOTION



A GLOBAL NETWORK WORKING WITH AND FOR YOU

IUHPE's strength lies in the skills and knowledge of our membership, and the capabilities of Regional Offices and International Secretariat in securing partnerships and resources to enable us to reach our goals.

IUHPE members include government bodies, universities and institutes, NGOs and individuals across all continents working to promote health and address health inequities globally.

In addition to providing access to a global network of professionals, IUHPE offers a range of services that keep our members connected to, and at the forefront of, health promotion development. IUHPE adapts its services to better respond to the needs of its diverse membership.

Our members are vital to making a difference in addressing global challenges to health and well-being.



CATEGORIES OF MEMBERSHIP

INSTITUTIONAL MEMBERS are organisations of international, national or local scope that promote one or more aspects of health. They may focus on specific themes, target groups, or settings. This category of membership includes:

- National health promotion and public health agencies
- Academic institutions including universities, training centres, schools of health promotion and public health and other institutions who provide education, training, research and capacity building in health promotion
- Regional/local institutions with a health promotion remit

INDIVIDUAL MEMBERS support IUHPE's mission, goals and objectives. IUHPE offers reduced fees to **STUDENT** and **RETIRED MEMBERS**.

HONORARY MEMBERS are individuals or organisations who make a special contribution to the mission of IUHPE.

Membership fees vary according to category and country following an equity scale.

For more information on how to become a member, please visit www.iuhpe.org.

IUHPE

IUHPE is an open organisation that builds a mutually beneficial relationship with our members.
Members benefit in many ways:

- Being part of a global network of people and organisations with common goals, which facilitates the exchange of ideas, information and experiences
- Influencing health promotion thinking internationally
- Joining one of IUHPE's global working groups and/or networks
- Engaging in relevant collaborative projects at global and regional levels
- Participating in IUHPE Consultancy services
- Participating in the democratic life of the organization through its General Assembly
- Receiving up to date, topical information through our newsletter, Flash Info
- Receiving IUHPE's quarterly official journal, *Global Health Promotion*
- Discounted subscription rates to the IUHPE Family of Journals
- Discounts on Accreditation System administration and registration fees
- Reduced registration fees to IUHPE World, Regional and co-sponsored conferences



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ADDRESSES

HEADQUARTERS

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