

## NARO NEWS

# NORTH AMERICAN REGIONAL OFFICE

#### NARO VICE PRESIDENT'S MESSAGE

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In December, I received the sad news that Dr. Florence Fiori had died. Dr. Fiori was a former NARO regional director and former member of the IUHPE Board of Trustees (as it was called then) and Executive Committee, among numerous major professional accomplishments. You will find in this newsletter a lovely and touching tribute to Dr. Fiori that was graciously

Fiori that was graciously authored by colleagues. I did not personally know Dr. Fiori. However, in conversations with those who did, including her brother, I learned much about her accomplishments. More importantly, I learned about her as a person.

In our professions, we have appropriately spent a great deal of time delineating the responsibilities and competencies that successful professionals must employ. For example, the 2010 Health Educator Job Analysis Project undertaken by the Society for Public Health Education (SOPHE), American Association for Health Education (AAHE), and National Commission for Health Education Credentialing (NCHEC) outlined the following "Seven Areas of Responsibility" (<a href="http://www.sophe.org/Responsibilities">http://www.sophe.org/Responsibilities</a> Competencies.cfm):

These responsibilities form the foundation for the NCHEC Certified Health Education Specialist (CHES) and Master Certified Health Education Specialist (MCHES) examinations as



Bill Potts-Datema

well (<a href="http://www.nchec.org/responsibilities-and-competencies">http://www.nchec.org/responsibilities-and-competencies</a>).

Certainly Dr. Fiori possessed a high degree of competence in these and other responsibilities. However, in my conversations with those who knew her, a deeper and richer picture emerged. Common terms used to describe Dr. Fiori include: "visionary," "tenacious," "persistent," "honest," "generous," "pioneering,"

and "optimistic." To a person, they describe her sense of humor and desire to connect with people personally as human beings. Listening to others describe her leads me to think that I do know Dr. Fiori after all. I know her in many other professionals, some of whom she touched, and others that she didn't. I know the personal qualities that she and each of you possess that led me to this profession and keep me here.

As we celebrate the legacy of Dr. Fiori, let's each pause for a minute to think of mentors and other colleagues who inspire us. Let's also honor Dr. Fiori by taking a few minutes to thank them. To my many inspirational mentors and colleagues, many of whom may read this column, thank you for your service to our profession, and for your personal contributions and friendship during my career.

#### IN MEMORY OF DR. FLORENCE FIORI

By Marilyn Rice, John Allegrante, Larry Olsen

Dr. Florence Fiori passed away on December 22, 2014, at the age of 87. As one of the most outstanding women in her field at the time, she paved the way for women to move to the higher echelons of public health in the United States and she is well recognized for her leadership, mentorship and accomplishments throughout the world. Few women of Florence's generation neither had such a positive impact in public health nor rose so high within the Federal bureaucracy. She was the first woman to lead a bureau in the Public Health Service.

Dr. Fiori started her career as a representative of the American Lung Association and the American Heart Association at local and state levels. Subsequently, she became Deputy Director of State Health Planning for the state of New Jersey. In 1972, Florence decided to begin a career with the federal government, starting with the NYC Field Office, while simultaneously completing a doctoral degree in Public Health at Columbia University, where her estate will fund a scholarship in her name.

In 1978, the federal government established the Senior Executive Services System to recognize people for outstanding executive and leadership skills, and in 1979 Dr. Fiori was one of the first women to receive this civil service ranking just below that of top Presidential appointees. That same year, Dr. Fiori became the Director of the Bureau of Health Facilities (DHHS) and moved to Washington where she remained throughout the rest of her distinguished career. As Director of the Bureau of Health Planning in 1983, she directed the Certification of Needs Program and developed and implemented the framework for the Center for Health Planning that became a model for regional health



planning throughout the country. She later became Associate Administrator for Extramural Affairs, where she developed non-governmental partnerships that increased nationwide support for health programs. As Deputy Director of the Bureau of Maternal and Child Health, she was the federal government's lead professional in developing and implementing national maternal and child health policies and programs.

Dr. Fiori was also very active in professional organizations. In the early 1970's she was President of Society for Public Health Education (SOPHE). She was also very active in IUHPE, serving as Regional Director of the North American Regional Office (NARO) as well as on the global Executive Committee and Board of Trustees. She was a major force in helping to organize IUHPE's 1998 triennial world conference in Puerto Rico.

In 1994, President Clinton awarded the Presidential Rank Award of Meritorious Executive to Dr. Fiori, recognizing her national leadership in maternal and child health and her achievements in health planning. She also received the DHHS Secretary's Award for Exceptional Achievement and the Assistant Secretary for Health's Superior Service Award. And SOPHE recognized her outstanding accomplishments by awarding her its Distinguished Fellow Award, SOPHE's highest honor. While achieving major accomplishments and recognition throughout her career, Florence always took an interest in and helped support the careers of many public health professionals who worked with her or whom she met along the way.

She was an active member of the Calvary Baptist Church in Clifton, NJ, the Chevy Chase Presbyterian Church in Washington, DC, and (later) the Calvary Baptist Church in Norristown, PA. The motivation for her effective work in public health was no doubt tied to her faith commitments rooted in those congregations.

Florence had a great sense of humor and thoroughly enjoyed entertaining people and serving gourmet food in her home. She could always see the bright side of things and find humor in difficult situations. Moreover, she knew how to enjoy life and she relished the fact that working in Puerto Rico and the US Virgin Islands enabled her to visit on many occasions.

Although Dr. Fiori will be sorely missed, her dynamic personality and her many accomplishments, and all of what she has done to advance public health and the role of women, will live on for many years to come.

#### CIVIL SOCIETY

### CSW59 Beijing +20: Celebrating 20 years of "Girls Rights" at UN in NYC

By Bojana Beric-Stojsic

Another CSW the 59<sup>th</sup> and one more step closer to equality? Last year I asked the question: is CSW58 bringing us closer to equality between men and women, boys and girls... Based on what I observed and learned this year - I would answer yes with certainty. Yes, we are much closer. But, still, we are very far from true gender equality and the necessary meaningful societal change. Any change is challenging and it takes time, especially the change needed in strong social norms that live in people, and keep the relations and structures, the systems, firmly in place - better than any other man-made structure... seems almost engraved in our genetic make-up. It takes a long time to acknowledge that there is something unjust, and then, it takes those few courageous to speak up about that, and then another few to take action towards the change, towards the equality of

all human beings.



It is this unique population, the girl -child that has not been acknowledged for quite some time... until the Beijing conference in 1995, where some wise women delegates from Africa suggested that girls and their rights should receive a visible place on the world's agenda. This should be rightly and equally placed next to the women's rights and empowerment. And, who else, but the women, took girls under their wing and began working together.

Great successes have been achieved and reported in the last 20 years. Are there ways we could accelerate the progress that has been made?

At a recent CUGH conference on Global Health in Boston, in March of this year, basic scientists talked about the discovery of the processes that would change the unhealthy division of nucleus which caries the information causing the cancer cells to grow, by introducing an artificial structure that would overpower the unhealthy pattern and produce "healthier" cells which will grow into the new healthy tissues. If we would introduce a similar process to social sciences, using this similar pattern, we could use education and empowerment to infuse new models of thinking, attitudes and behaviors in our children, and youth. Wouldn't that be a beginning of changes in social norms that keep us in predetermined positions in society? Wouldn't the education and empowerment used as a vaccine be able to increase resistance to unhealthy patterns of

thinking and behavior that breed violence and discrimination against girls, women, children and all vulnerable groups? It might help us, indeed to become more peaceful and tolerant global society that embraces all human beings, and celebrates similarities and differences equally, as something good and just.



Read more at  $\underline{www.girlsrights.org}$  and at the  $\underline{www.unwomen.org}$ 

#### STUDENT CORNER

#### The War on South Sudan's Children

By Henrich Boahene, MPH Long Island University Brooklyn Campus

In 1987, approximately 20,000 young boys (ages ranged from 6-7 years) were forced to leave their native country, Sudan, due to a never-ending (21 years) ethnic war. They sought refuge in Ethiopia for a year and again were forced out. They walked thousands of miles to Kenya and by the time they made it, their number was reduced to about 10,000 due to starvation, dehydration, attacks by wild animals, etc.

It has been known that children exposed to this situation is a serious violation of their rights. According to the Convention on the Rights of the Child, Article 19: all children have the right to be protected from all forms of violence. Stories from the native people implied that the impact of the conflict in the last two years on children is greater than in the entire 21 years of war. Some of the issues are listed here: **killing of children**—Approximately 490 children have been killed, with the youngest being only three months old. These are not accidental or unfortunate by-products, but rather children are being targeted deliberately; **child rights violations**—These violations include killing, recruitment and use of children by armed forces and groups, sexual violence, attacks on schools and hospitals, and denial of humanitarian access, including access to healthcare. Young girls have been included in the military, which reflects on the rapid change of the conflict on the protection of children. Killing of parents is also uncountable, which has left numerous kids orphaned and on the streets; **displacement**—This is considered as one of the worst injustices. There is a huge displacement of peoples, including children with or without families. Some children have been able to leave the country due to the help of NGO's, yet this massive disruption of people and children's lives has taken a great effect on global society;

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#### RESOURCES AND FUNDING OPPORTUNITIES

#### **Toolkits**

- 1. Food Marketing in Schools Toolkit
- 2. Communicating with Patients During Public Health Emergencies Toolkit
- 3. Childhood TB: Training Toolkit
- 4. CIFOR—Guidelines for Foodborne Disease Outbreak Response Toolkit
- 5. National HIV Testing Day Toolkit



#### <u>Training Modules from the Consortium of Universities</u> <u>for Global Health</u>

- 1. Global Child Health, Part 1: Overview of Problems, Trends, & Strategies for Improvement
- 2. Dengue: The Global Health Challenge
- 3. Health Systems & Organization of Care
- 4. Global Occupational Health
- 5. <u>Urbanization & Health in the Developing World</u>



#### **Funding Opportunities**

- Global Infectious Disease Research Training Program—deadline July 29th
- Limited Competition: Fogarty HIV Research Training Program for Low- and Middle-Income Country Institutions—deadline July 30th
- 3. Global Brain and Nervous System Disorders Research across the Lifespan—deadline January 5th, 2016
- 4. Education and Youth Development in Baltimore applications are accepted on an ongoing basis

#### Webinars

- 1. <u>Bullying Prevention with StopBullying.gov</u>—July 23rd @ 2pm ET
- 2. Who's Leading the Leading Health Indicators? Webinar: Social Determinants—July 23rd @ 12pm ET
- 3. Long Term Care and Caregiver—The Social Issues Facing All Generations—August 4 @ 10am PT
- 4. Taking Programs to the Next Level—September 15 @ 4 PM ET
- 5. Strategies For Growing and Scaling Organizations— October 20 @ 4pm ET

#### INTERNSHIPS, JOBS, AND FELLOWSHIP

#### **Internships**

<u>Directors of Health Promotion &</u> Education Internship

APHA- Membership Services Internship

<u>USAID Maternal and Child Health</u> Communications Internship

USAID Lesbian, Gay, Bisexual, Transgender, and Intersex Policy

#### Jobs CDC

Epidemiologist

CDC Health Scientist

<u>CDC</u> Public Health Advisor

#### **Fellowship**

USAID Family Planning Policy Advisor

USAID Senior HIV/AIDS Health Economic Advisor

USAID Senior Youth and Reproductive Health Advisor

#### CONFERENCES, TRAININGS, AND EVENTS

SPE Latin American and Caribbean Health, Safety, Environment, and Sustainability Conference

**Date**: July 7-8, 2015

Location: Bogota, Columbia



Caribbean Public Health Agency Health Research Conference 2015: Grenada

Date: June 25-27, 2015

Location: St. George's, Grenada

Caribbean Public Health Agency CARPHA

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Participatory Monitoring and Evaluation with 2.5 day Community Practicum

Date: July 20-25, 2015

Location: University of Ottawa

**ASHA 2015 School Health Conference** 

Date: October 15-17, 2015 Location: Orlando, FL



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#### XXII IUHPE WORLD CONFERECE ON HEALTH PROMOTION





#### **XXII IUHPE World Conference on Health Promotion**

Conference theme: "Promoting Health and Equity"

Date: May 22-26, 2016 Location: Curitiba, Brazil

For more information, please click here.

Abstract Deadline: September 04, 2015

For abstract topics, guidelines, and more, please click here.

View the preliminary program schedule <u>here</u>.

Register here.

#### **Conference Subthemes:**

- Ethical and cultural imperatives in interventions that promote health and equities.
- Urban changes to make differences locally, paying attention to emerging voices.
- Health in all policy and intersectional action: innovations in theory, evaluation, and research.
- Pathways to achieve sustainable and healthy human development on a global scale.
- Creating shared research questions to bridging the research/ practice gap







#### CONFERENCES, TRAININGS, AND EVENTS (CONTINUED FROM PAGE 4)

**European Center for Peace & Development (ECPD) Youth Forum** 

**Date**: October 24-25, 2015 **Location**: Belgrade, Serbia

**Date:** December 10-11, 2015

Location: Colombo, Sri Lanka



American Public Health Association 2015 Annual Meeting & Exposition

Date: October 31-November 4, 2015

Location: Chicago, IL



7th Annual International Conference on the Health Risks of Youth

**Date:** January 6-9, 2016 **Location:** Cancun, Mexico

SOPHE 67th Annual Meeting

Date: March 30-April 2, 2016 Location: Charlotte, NC

\*Call for abstracts—coming soon! Watch www.sophe.org\*



Date: December 6-9, 2015 Location: Atlanta, GA

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#### NEWS AND ANNOUNCEMENTS

#### I Became a REIKI Healer

By Keiko Sakagami, RDH, Ed.D., MCHES, IUHPE/NARO Co-VP of Advocacy



Our lives are not simple and we often face physical and psychological problems. When we get old, we generally feel less energy, more stress, and are more likely to get sick. In the past few years, I have felt that and thought about how to maintain my physical health and psychological balance without going to doctors and taking any medicines.

In the last year, I knew that one of my friends has practiced REIKI to her well-being and

In the last year, I knew that one of my friends has practiced REIKI to her well-being and she recommended REIKI because it does not require a hard work, such as being struck in the waterfall, and is a safe and natural healing method. I know that REIKI is a Japanese technique for stress management and meditation and thought that this sounds great. I looked into REIKI through web sites and found a certification course. I completed the course in the last year and received a certificate as a REIKI healer. Since then I have prac-



ticed REIKI every day, especially to keep energy balance of mind and body. I should say that REIKI is one of the abilities that everyone can use.

REIKI was discovered by the founder, Mikao Usui (August 15, 1865 - March 9, 1926) as a "therapy by hands". It was generally known as 'Usui Reiki therapy' that took the name of the founder and it became famous in the world. Reiki therapy has also been used in the Western countries for healing and recovery. In the United States REIKI therapy has been used to remove a patient's spiritual anxiety before and after surgery, and care mental health issues of veterans who returned from the battlefield such as Iraq, Syria and Afghanistan.

Since I practiced REIKI, I have felt some changes in my daily life: 1) I eat smaller portion than before, 2) I do not feel 'angry' much, and 3) My sleep quality was improved.

We know that there are a lot of things that are invisible to the world, for instance, radio waves, electricity and Wi-Fi. These are essential for our lives. Reiki is also an unseen energy and essential for self-improvement. I am feeling that my 'life force energy' flows better and more positive and happier.

### News & Announcements from the IUHPE Student and Early Career Network (ISECN) By Emily Hennessy

#### **Associate Health Promotion Connection Editor**

This is a one-year volunteer position to learn about creating the HPC and to eventually replace the current editor-in-chief. To be eligible for this position, you need to have Microsoft office (for a PC or Mac) and at least 10 hours/month available. You must also be a student member of the IUHPE with dues paid in full. If interested in this position, please e-mail <a href="Emily Hennessey"><u>Emily Hennessey</u></a> with your CV and a writing sample.

#### **Editing & Writing Opportunities**

Interested in practicing your writing skills or having your voice heard? ISECN's monthly newsletter could use you! Please e-mail Emily Hennessy if you are interested in a regular (or occasional) writing contribution.

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#### SCHOOL HEALTH PROMOTION

#### **ASCD and Global School Health Statement**

By Divva Shah

The Global School Health Statement was developed by ASCD after the first Global School Health Symposium – a multi-level, multi-sectorial discussion involving more than 60 leading education, health, and school health experts from across twenty countries held in Pattaya, Thailand in August 2013, during the 21<sup>st</sup> IUHPE World Conference.

The statement emphasizes that schools, in partnerships with communities, parents, and agencies have always been an integral part of efforts to promote health, safety, and equity. Despite significant progress and improved effectiveness, the implementation, maintenance, and sustainability of these multicomponent approaches has been problematic. The inability to overcome the challenge of sustaining these multicomponent approaches has led to the call for a dramatically different approach where health and social programs would be truly integrated within the core curricula of the education systems.

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#### NEWS & ANNOUNCEMENTS (CONTINUED FROM PAGE 6)

#### David Sleet Receives 2015 Elizabeth Fries Health Education Award

David Sleet, Ph.D., F.A.A.H.B., today was presented with the 2015 Elizabeth Fries Health Education Award at the 66th Annual Meeting of the Society for Public Health Education (SOPHE). The James F. and Sarah T. Fries Foundation honored Sleet for his life-saving contributions that have led to better evidence, more effective translation and greater adoption of injury prevention interventions.

Through his work with the U.S. Centers for Disease Control and Prevention (CDC), the University of Western Australia, the National Highway Traffic Safety Administration and the World Health Organization, Sleet has helped establish injury prevention as an essential component in public health. As associate director for science in CDC's Division of Unintentional Injury in the National Center for Injury Prevention, Sleet has devoted his career to raising the national and international profile of injury as a preventable public health problem.



Sleet's many contributions to injury prevention include illustrating the importance of lowering the legal blood alcohol content limit to 0.08 percent for drivers in the U.S.; requiring disposable lighters to be child resistant; and using evidence to demonstrate the dangers of airbags to young children riding in the front seat of vehicles.

"Dr. Sleet's numerous contributions to injury prevention have saved thousands of lives. As a ground-breaking scientist, collaborator and respected practitioner, his efforts have made the world a safer place to live, play, work and learn," said Dr. James Fries, professor of medicine emeritus, Stanford University and chairman of the James F. and Sarah T. Fries Foundation, which annually presents the Elizabeth Fries Health Education Award.

According to CDC, unintentional injuries are the leading causes of death to Americans ages one to 44. Injuries also result in 2.8 million hospitalizations and 29 million emergency department visits each year in the United States. Sleet has helped to identify what behaviors contribute to injuries, which behavioral interventions can prevent them and what psychological impact injuries have on people and their families.

The recipient of numerous national and international awards, Sleet has been recognized with the APHA Derryberry Award for contributions to theory, HHS Secretary's Award for Distinguished Service, MADD President's Award, APHA Distinguished Career in Injury Prevention, SOPHE Distinguished Fellow Award, CDC's outstanding career award in behavioral science and The Royal Order of Sahametrei Medal for his service to the King and people of Cambodia.

Sleet, a respected injury prevention expert with hundreds of articles and book chapters to his credit, is the co-editor of Handbook of Injury and Violence Prevention; Injury and Violence Prevention: Behavioral Science Theories; Derryberry's Educating for Health; and the international prize-winning World Report on Road Traffic Injury Prevention.

The Elizabeth Fries Health Education Award, first presented in 1992, recognizes a health educator who has made a substantial contribution to advancing the field of health education or health promotion through research, program development or program delivery. The award and lecture has been presented annually at the SOPHE conference, which draws some 600 health education researchers, faculty, practitioners and students for the latest research and practice in health education. Founded in 1950, SOPHE's mission is to provide global leadership in health promotion and to promote the health of society.

The James F. and Sarah T. <u>Fries Foundation</u> is a nonprofit corporation incorporated in 1991. The mission of the Foundation is to identify and honor individuals, organizations or institutions which have made great contributions to the health of the public. The Fries Foundation is providing an endowment to the CDC Foundation designated for management and administration of the public health award programs, which includes The Fries Prize for Improving Health and The Elizabeth Fries Health Education Award. The transition to the CDC Foundation will be completed by the end of 2015.

#### **About the CDC Foundation**

Established by Congress, the CDC Foundation helps the Centers for Disease Control and Prevention (CDC) do more, faster, by forging public-private partnerships to support CDC's work 24/7 to save lives and protect people from health and safety threats. The CDC Foundation currently manages more than 250 CDC-led programs in the United States and in 73 countries around the world. Since 1995 the CDC Foundation has launched 760 programs and raised more than \$450 million to advance the life-saving work of CDC. For more information, please visit <a href="https://www.cdcfoundation.org">www.cdcfoundation.org</a>.

#### AT YOUR FINGERTIPS

By Divya Shah

#### 10 Reasons Adults Should Get Vaccinated

Did you know that adults need vaccines too? If you didn't, you are not alone. Many adults in the United States are not aware of vaccines recommended for them. That means they are not taking advantage of the best protection available against a number of serious diseases. Read more <a href="here.">here.</a>





#### **Living with Diabetes**

More than 29 million Americans live have diabetes; 1 in 4 doesn't know. 2 out of 5 Americans are expected to develop type 2 diabetes during their lifetime. 86 million adults—more than 1 in 3 U.S. adults—have pre-diabetes, where their blood sugar levels are higher than normal but not high enough to be classified as type 2 diabetes. Learn you risk and how to maintain a healthier lifestyle. Read more here.

#### Wellness at Work

Your health is important wherever you go. Now that many people are spending most of their day sitting at a desk or inside an office, implementing health programs inside the workplace has become a vital piece of the healthy lifestyle puzzle. Chronic diseases such as depression and hypertension can lead to a decline in the overall health of employees in a workplace, contribute to an increase in health-related expenses for employees in a workplace, contribute to an increase in health-related expenses for employees, and lead to days away from work. Read more <a href="here">here</a>. Access the CDC Workplace Health Promotion Toolkit <a href="here">here</a>.





#### **CDC Vital Signs: Preventing Teen Pregnancy**

Teen childbearing can carry health, economic, and social costs for mothers and their children. Teen births in the U.S. have declined, but still more than 273,000 infants were born to teens ages 15 to 19 in 2013. The good news is that more teens are waiting to have sex, and for sexually active teens, nearly 90% used birth control the last them they had sex. However, teens most often use condoms and birth control pills, which are less effective at preventing pregnancy when not used consistently and correctly. Read more <a href="here">here</a>.

#### CDC: New Data Show Nearly 2.5 Million Youth Using E-cigarettes

Current e-cigarette use among middle and high school students tripled from 2013 to 2014, according to the Centers for Disease Control and Prevention and the U.S. Food and Drug Administration's Center for Tobacco Products (CTP) in today's Morbidity and Mortality Weekly Report (MMWR). Findings from the 2014 National Youth Tobacco Survey show that current e-cigarette use (use on at least 1 day in the past 30 days) among high school students increased from 4.5 percent in 2014 to 13.4 percent in 2014, rising from approximately 660,000 to 2 million students. Read more <a href="here">here</a>.



#### **Upcoming Health Observances**



- 1. World Hepatitis Day—July 28
- 2. International Youth Day—August 12
- 3. World Humanitarian Day—August 19

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#### STUDENT CORNER (CONTINUED FROM PAGE 3)

**education**—Thousands of these innocent children have been denied basic rights to education due to a manmade war and only with a tremendous help from NGO's, they manage to learn as much as they can. They receive instruction basic English, mathematics, and other subjects during the day, and also they gather at night to tell stories.

Since there is not enough of international media attention on these issues, the later situation is not getting any better. What should be the role of global society in protecting the children's rights to health and education?

By Emily Hennessy

We are looking for YOU—become as IUHPE Student Early Career Network (ISECN) team member! ISECN has already begun to plan our involvement in the upcoming 2016 IUHPE World Conference! We have opportunities to be involved prior to the conference, at the conference, and from afar (if you can't make the conference). We are also working on a sub-plenary submission involving art, culture, and health and are looking for individuals with substantive interest (or research) in this field as well as those interested in helping plan. If you are interested in taking part in one of our many activities, please email Emily Hennessy.



#### From Brooklyn to Belgrade: A Global Public Health Experience

By Vinessa Gordon, Natalia Louis, and Divya Shah

Dobar dan iz Beograda! (Good day from Belgrade!) As candidates for MPH degree from Long Island University, Brooklyn campus, we were given this great opportunity to fulfill our program's Field Practicum course in this beautiful city. Thus far, we've immersed ourselves in the culture by visiting historic sites, trying authentic Serbian food, talking with people, and learning a few Serbian words. This experience has been nothing short of amazing! People are very welcoming, friendly, and always ready to help.

There is a wide-range of foods available. In particular, Serbia is known for their delicious selection of grilled meat. Most recently, we visited the Museum of Yugoslav History, which revives the story about the country that doesn't exist anymore.

Through LIU-Brooklyn's partnership with the European Center for Peace and Development established by the United Nations' University for Peace, we have been engaged in meaningful learning experiences in the field of Public Health by attending a four-day crisis management training at the Institute for Public Health of Serbia – Dr. Milan Jovanovic – Batut, and aiding in its course development, as well as the ECPD, working on recruiting participants for a national youth peace building forum. Furthermore, at the Institute of Public Health of Serbia "Dr Milan Jovanović Batut" we started working on various Health Promotion projects including, tobacco control campaign, breastfeeding campaign, and development of guidelines for management of Tularemia outbreak.

During our two-month internship and sty here in Belgrade, we are looking forward to working in and exploring the Public Health field and brining this wonderful global health experience to complement our work in the United States. Do vidjenja, for now.

#### UN UPDATES

#### **SAVE THE DATE!**

Celebrate the 70th Anniversary of the United Nations & It's Special, Seven-Decade Relationship with Civil Society.

#### NGO Pre-Conference Weekend Splash

Activities and Exhibits August 22-23, 2015

#### 2015 NGO Conference at the UN

August 24-26, 2015 United Nations Headquarters, New York City "Honoring the Past, Recognizing the Present, Imagining the Future."

A weekend of special NGO Activities and Events throughout New York City followed by a three-day global gathering at the UN Headquarters, New York City.

For inquiries, send and e-mail to info@2015NGOConference.org.

More information here.

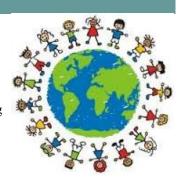


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#### SCHOOL HEALTH PROMOTION (CONTINUED FROM PAGE 6)

While there have been numerous studies, statements, and reports calling for greater alignment of these two key sectors, health and education, it is clear that we should be seeking the integration of health and social development within education systems. Health must find its cultural anchor within the education system.

It is known that a healthy child learns better just as an educated child leads a healthier life. Similarly, a healthier environment—physically, socially, and emotionally—provides for more effective teaching and learning. While strong multifaceted school health programs do exist, many face the challenge of maintaining the resources provided for health promotion. Therefore, their ability to support comprehensive approaches to schools is often reduced or narrowed to a select number of issues. Schools often experience different strategies competing with each other rather than complementing or collaborating with each other. This statement was created in response to the WHO Health in All Policies (HiAP). Read more about HiAP here. More information here.



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www.iuhpe.org—Regional Offices



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#### NARO HEADQUARTERS

#### SPECIAL PROMOTION—GET YOUR CHES Credits at 50% Discount!

Each issue of IUHPE's journal, Global Health Promotion, features two articles for continuing education contact hours for certified health education specialists (CHES) and master certified health education specialists (MCHES). Look for CHES/MCHES approved articles in the Tables of Contents, which are asterisked (\*). You may apply for CHES/MCHES continuing education contact hours from this journal. **Dates of** *GHP* **issues are** March, June, September, and December.

#### DIRECTIONS FOR OBTAINING CREDIT:

- Mail or fax this application form to the IUHPE/North American Regional Office.
- Please print or type all information on the form below.
- Omission of any information requested will result in failure to process your registration.
- Include your signature where requested.

#### FEES:

- SPECIAL PROMOTION 2015: The fee for GHP Self-Study Journal continuing education contact hours \$10.00 per article for IUHPE and Non-IUHPE members. This fee is non-refundable.
- IUHPE members get the journal as a member benefit. Non-IUHPE members can get the journal via 3 options:
  - ⇒ You can join IUHPE as individuals or Institutions to get access to the journal. See <a href="http://www.iuhpe.org/index.php/en/">http://www.iuhpe.org/index.php/en/</a> membership/categories for more information about IUHPE membership options.
  - ⇒ Individual articles are available for immediate purchase online at http://ghp.sagepub.com
  - ⇒ Access through a library that subscribes to the journal. For library subscription options visit <a href="http://www.sagepub.com/">http://www.sagepub.com/</a> journals/Journal201894/subscribe

#### HOW DOES THE TEST WORK?

Access the multiple-choice test questions about the content of each articles approved for CHES/MCHES online at the IUHPE/NARO website. Send a completed form and answers to the self-study exams to IUHPE/NARO, along with your payment in US currency. The exam will then be graded and you will be notified of the exact number of credits earned. The scoring is as follows:

- 8-10 questions correct will earn 2 credits.
- 6-7 questions correct will earn 1 credit.

•	5 or fewer questions correct, there will be no credit earned.		
Naı	me:	CHES #:	MCHES #

Name:		CHES #:	MCHES #:
Current Position (Title): Billing Address:		Organization:	
Phone (W):	Phone (H):	Fax	•
Email:			
Please indicate which article	credit is being applied for as follo	ows:	
Title of Article(s):			
Author's Name(s):			
Journal Date(s), Volume(s)	, and Number(s):		
Payment must be provide	ed in US Dollars: Check #:	Money Order:	
Signature:		Date of Reque	est:

Send check/money order in U.S. dollars made out to IUHPE/NARO, along with this application, to: IUHPE/NARO, 10 G Street, NE, Suite 605, Washington, DC 20002, USA. IUHPE/NARO is approved as a multiple event provider of continuing education contact hours by the National Commission for Health Education Credentialing, Inc.

### SPECIAL CHES PROMOTION—50% DISCOUNT

### Global Health Promotion to Provide Self-Study CE Opportunities

ARE YOU CERTIFIED HEALTH EDUCATION SPECIALIST (CHES) OR MASTER CERTIFIED HEALTH EDUCATION SPECIALIST (MCHES) LOOKING FOR OPPORTUNITIES TO EARN CONTINUING EDUCATION CONTACT HOURS?

- Global Health Promotion, in conjunction with the North American Regional Office of IUHPE (NARO), is pleased to offer continuing education contact hours (CECHs) for individuals who are CHES and MCHES. NARO has been designated as a multiple-event provider of CECHs by the National Commission for Health Education Credentialing, Inc. (NCHEC).
- Now until December 1, 2015, you can earn as much as 2 CECHs for only \$10!! A great value!!
- Articles that are eligible for CECH credits are designated with an asterisk (\*) by the GHP Editor in Chief in the journal. Access the 10 multiple choice questions about each self-study article on the IUHPE/NARO website. Send in an application for credits with each completed test. Your responses will be reviewed and scored, and the number of correct answers will determine the number of CECHs you receive. If you pass, you will receive a certificate of completion, documenting the CECHs.
- Sample articles approved for CHES/MCHES:
- ⇒ Globalization, localization and food culture: perceived roles of social and cultural capitals in healthy child feeding practices in Japan.
- ⇒ Health information preferences among Hispanic/Latino immigrants in the U.S. rural Midwest
- ⇒ Empowerment in the Field of Health Promotion: Recognizing Challenges in Working toward Equity.



Now you have an opportunity to earn CECHs in the comfort of your own office or home!

FOR QUESTIONS OR FURTHER INFORMATION, CONTACT:

sopheintern@sophe.org or

Elaine Auld, NARO Co-Director (eauld@sophe.org)

