NARO VICE PRESIDENT’S MESSAGE

In my office at CDC, I have a small plaque titled “The Nature of Change.” It was a gift from my staff at the Society of State Directors of Health, Physical Education, and Recreation, marking my departure as executive director in 2002. Whenever I look at it, I recall wonderful memories of my time there, and I recall Shakespeare’s line about parting being “sweet sorrow.” The plaque’s inscription talks about the various aspects of change and how the process requires optimism and looking forward. IUHPE is in the midst of several challenging transitions that will require both. I’m thankful to say that our new North American Regional Committee exhibits both.

I could not be more pleased with the leadership group that you, the NARO members, have elected. We are blessed with senior leaders from throughout North America, people with extensive health promotion and health education expertise in the Caribbean, Canada, and the United States. Members of the group live in areas throughout the region, and they represent a variety of sectors, including nonprofit, academic, and governmental settings. We have members with decades of experience in IUHPE, and others who are relatively new to the organization.

Your decisions have led to a group that has already distinguished itself during discussions on our strategic direction. While we serve as a unit of IUHPE, we are highly interested in moving the health promotion and health education agenda forward in North America as well as throughout the globe. Our conversations have been wide-ranging with insightful observations from each mem-

HONORING THE GREAT NELSON MANDELA

South African anti-apartheid revolutionary, politician, and philanthropist who served as President of South Africa from 1994 to 1999.

1918-2013

On December 5, Nelson Rolihlahla Mandela died peacefully at his home in Johannesburg, South Africa. In his 95 years of life, Madiba, as he was affectionately called by his African clan name, accomplished much that the modern world has never seen before. More than just the first Black South African President, Madiba was a champion of equality, a civil rights activist, and a symbol of peace, who was awarded the prestigious Nobel Peace Prize and UN Human Rights Prize in 1993 and 1988, respectively. Arguably one of his greatest accomplishments was serving 27 years in prison for being involved in the anti-apartheid movement. His resolve and inner peace during those dark times won him the President’s seat that would allow him to continue his work to not only unify but heal South Africa post-apartheid. Mandela’s life and triumphs have given the modern world the gift of witnessing a larger than life individual.
Congratulations to the New Global Executive Board & NARO Officers

Congratulations to the newly elected IUHPE Global Executive Board for 2013-2016. The Executive Board governs and administers the IUHPE on behalf of the General Assembly.

- John Allegrante, United States
- Shu-Ti Chiou, Taiwan
- Paolo Contu, Italy
- Maggie Davies, United Kingdom
- Ronice Franco De Sa, Brasil
- Fu Hua, People’s Republic of China
- Erma Manoncourt, France
- Hans Onya, South Africa
- David Pattison, Scotland, United Kingdom
- Trevor Shilton, Australia
- Michael Sparks, Australia (and President)
- Stephan Van den Broucke, Belgium

IUHPE/NARO 2013-15 Officers

- William Potts-Datema, Regional Vice President
- Deborah Deatrick, Vice President of Finance
- Hope Corbin, Vice President of Membership & Marketing
- Bojana Beric, Vice President of Communications
- Dan Laitsch, Vice President of Scientific and Professional Development
- Larry K. Olsen, Vice President of Scientific Meetings and Conferences
- Keiko Sakagami, Sean Slade, Vice Presidents of Advocacy
- Douglas McCall, Brian Hyndman, Regional Trustees: Canada
- Marilyn Rice, Emily A. Fisher, Regional Trustees: US
- Desmalee Holder-Nevins, Regional Trustee: Caribbean
- Elaine Auld, Regional Co-Director: United States
- Elinor Wilson, Regional Co-Director: Canada

21st IUHPE World Conference: A Huge Success

IUHPE hosted its 21st World Conference in Health Promotion, themed “Best Investments in Health.” The well-attended conference drew large number of attendees from 81 countries around the world. During the five-day conference, the latest evidence, policy directions and practice successes and challenges in health promotion were introduced and discussed in a variety of levels. Based the on the success of the conference, Pattaya, Thailand proved to be the prime location for all the “thought-provoking plenary and sub-plenary sessions, stimulating oral and poster sessions that highlighted health promotion practice at all levels, plus opportunities to ‘meet the authors,’ journal editors as well as opportunities for field trips to a myriad of health promotion programmes and projects in Thailand.” This year’s conference proved to be a year of firsts such as the first competition of the “most liked” daily poster session, for which the winners were announced at the closing session.

Facts about the 2013 Conference...

- 1,500 abstracts were submitted by those from 76 countries.
- 2,184 participants came from 81 countries.
- Those from Asia-Pacific region were the largest group (around 1,500).
- Mr. Itthiphol Kunploem, the Mayor of Pattaya City, officially commenced the conference with his warm welcome opening speech.
- Showcased at the conference were a number of cultural performances such as this spectacular sword dance.
- To view more photos from the conference, visit IUHPE’s Facebook page at https://www.facebook.com/IUHPE2013/photos_albums.
I am optimistic that we will settle on a few high priority areas that we will be able to impact in significant ways. Everything we are doing builds upon the work of our previous boards and leaders. I am thankful that several members of the 2010-13 NARO committee and former IUHPE boards are continuing to provide service in the current group. Combining with our new members, their institutional memory and incisive opinions on the state of our organization will be invaluable.

I could not be more pleased that our former regional vice-president, Marti Rice, is continuing as a trustee for the United States. Marti’s distinguished leadership has been incredibly important to the global organization as well as NARO. Her continued service has already been highly important, as she has represented us at high-level meetings of international organizations during the fall. Her wisdom and leadership is vital to our group, and I am honored and humbled to succeed her.

Throughout our conversations to date, we are considering ways to substantially engage all NARO members. We are highly interested in your views, and we hope you will share them often. With your engagement and the expertise of the board that you have elected for 2013-16, I’m confident that NARO and IUHPE will look forward with optimism and continue to influence and build our mutual work in health promotion and health education.

From each of us, thank you for placing your trust in us.

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Welcome to New Co-Regional Director

IUHPE/NARO proudly welcomes Elinor Wilson, who was elected by the IUHPE/NARO Regional Committee as Regional Co-Director of Canada in September 2013. Before her formal retirement, Dr. Wilson served as President of Assisted Human Reproduction (AHR) a federal regulatory agency established to promote health, safety, dignity and rights of Canadians who use or are born of assisted human reproduction technologies. Previously, she served in major leadership roles for the Canadian Public Health Association, the Heart and Stroke Foundation of Canada, and Health Canada’s Preventive Health Services. Elinor’s numerous professional activities include member of the Institute of Population and Public Health Advisory Board at the Canadian Institutes of Health Research, World Heart Federation, Inter-American Heart Foundation, Canadian Coalition for Public Health in the 21st Century, CDC Advisory Committee on cardiovascular disease, and WHO Expert Advisory Group on Global Cessation Policy. IUHPE/NARO is delighted to have Elinor’s capable leadership on board. She will work closely with Elaine Auld, IUHPE/NARO’s Regional Co-Director located in the United States.

Adieu and Thank You

IUHPE/NARO bids adieu and bouquets of thanks to several members of the IUHPE/NARO Regional Committee who retired in August 2013 after many years of dedicated service. MARCIA HILLS and JAY WORTMAN, stepped down after serving as Vice Presidents of Scientific/Technical Development and Vice President of Meetings/Conferences, respectively. A debt of gratitude is owed to SIMON CARROLL and SUZANNE JACKSON, in their roles as Trustees for Canada. Excitedly, Dr. Jackson will continue to work closely with IUHPE/NARO as she maintains her appointment as Editor-in-Chief of Global Health Promotion. After several decades of service and supporting multiple regional vice presidents, FRAN PERKINS retired from the role of Regional Co-Director of Canada. Among her many accomplishments, Fran is credited with helping to improve our infrastructure and stealthily representing NARO’s interests on the IUHPE Global Board. Thanks also go to KATHY PARKER, former Trustee of the United States, who helped to obtain NARO’s recognition as a provider of continuing education for certified health education specialists, and liaised with the Coalition of National Health Education Organizations. Last but not least, IUHPE/NARO provides a salute and tribute to MARTI RICE for her six years of dedicated service as IUHPE/NARO Regional Vice President. We are grateful to continue to have Marti’s leadership in her new role as Trustee for the United States. A sincere THANK YOU to all of these dedicated IUHPE/NARO volunteers in advancing our region and global health promotion.
The International Students Day Gives a Reason to Advocate for Access to Education for Girls and Women

Rhea P. Olegario

On November 17, the world had celebrated International Students Day. This day was chosen because it marks the significant moment in 1939 when Nazis stormed into the University of Prague because students were demonstrating against the occupation of Czechoslovakia. This event resulted in the execution of nine student leaders, the sending of over 1200 students to concentration camps, and the closing of all Czech universities and colleges. International Students Day first began in the year 1941 and has continued ever since.

Fast forward to the year 2013, there is much to celebrate for many of the milestones achieved by advocates of students and, of course, students themselves. These have included the 78% growth of higher education enrollment globally in the past decade, the nearly 2 times growth rate of women enrolled in tertiary institutions as compared to men in the last four decades, and a move from 39 to 67% global average gross enrollment ratio for females during the years 1970 to 2009.

But while these trends are cause for celebration, progress in education, particularly in the education of females cannot be quelled. The International Federation of University Women (IFUW) has called on governments to act for safe access to education for girls and women. IFUW has warned that “global and regional trends can mask local and regional realities.” In areas where female education is not popular, violence can often occur not only within school walls but outside as well, such as on the way to school and in the homes of the female students. And more shockingly, these perpetrators have included teachers, parents, and fellow students.

IFUW President Catherine Bell is “encouraged by positive global trends in female education, but emphasizes that there are still millions of girls and women in the world who want an education but cannot access one due to a risk of violence.”

Recalling that the level of education ties closely to one’s level of health, advocating for education for all individuals of all ages, which includes safe access, not only for just this one day is a goal that all public health advocates can jump on.

Maximizing Students’ Conference Experiences

Emily Fisher

Attending conferences is a great opportunity for students: it allows a student to see what others in his/her field are doing, keep up to date on current research theory and methodology, and network. But with hundreds of conferences taking place in the U.S. alone and limited resources, how do students maximize this learning and networking opportunity?

Choosing a conference is the first important step: yet, the way this step is approached varies depending on where one is in one’s academic career. For example, at the beginning of school it may be beneficial to attend conferences in a few different fields, especially for a student interested in multidisciplinary work. Attending conferences of different sizes and structures is something to consider as different outcomes can be achieved at different conferences. Does one attend a large conference with hundreds of different presentations going on throughout conference days (such as AERA’s annual conference or the IUHPE’s Global Conferences) or a smaller, perhaps regional conference where the opportunity for discussion and dialogue with others in the field is more likely (i.e., SCRA’s annual conference)? Answering this question may depend on one’s academic department and mentors- it is always helpful to ask other students and faculty their conference experiences before making travel plans.

The next important step is to do some preparation work before the conference. This includes “getting in touch with other students, checking out beforehand who is going that you can connect with, through student networks, such as ISECN, etc. This will help you ease into the

Cont. Page 6
UN UPDATE

Congratulations to 2013 Winners of the United Nations Human Rights Prize

The prestigious UN Human Rights Prizes for 2013 have been awarded to 5 individuals, Biram Dah Abeid, Hiljmijnjeta Apuk, Liisa Kauppinen, Khadija Ryadi, Malala Yousafzai, and the Mexico’s Supreme Court of Justice. The 2013 winners join a prestigious group of awardees that have included Martin Luther King, Nelson Mandela and Amnesty International. The Human Rights awards are given to “individuals and organizations in recognition of outstanding achievement in human rights.”

The award ceremony took place in New York on December 10, 2013, the day also commemorates human rights day.

2013 Winners

- Biram Dah Abeid, Campaigner against Slavery, Mauritania

- Liisa Kauppinen, President Emeritus of the World Federation of the Deaf, Finland

- Khadija Ryadi, Former President of the Morocco Association for Human Rights, Morocco

- Hiljmijnjeta Apuk, Human rights activist and campaigner for rights of people with disproportional restricted growth — short stature, Kosovo:

- The Supreme Court of Justice of Mexico has accomplished very considerable progress in promoting human rights through its interpretations and enforcement of Mexico’s Constitution and its obligations under international law.

- Malala Yousafzai, Student Activist, Pakistan

For more information about the winners, visit: http://www.ohchr.org/EN/NewsEvents/Pages/hrprize.aspx

FUNDING OPPORTUNITIES

International Research Scientist Development Award
Deadline: March 4, 2014
IRSDA provides support and protected time (three to five years) to advanced postdoctoral (at least two years beyond conferral of doctoral degree) U.S. research scientists for an intensive, mentored research career development experience leading to an independent research career focused on global health.

Global Health Research and Research Training Capacity Initiative
Letter of Intent Deadline: April 15, 2014
Application Deadline: May 15, 2014
The goal of this initiative is to develop innovative educational approaches that enhance research capacity at low and middle income country (LMIC) institutions by expanding the use of information and communication technology (ICT) in global health research and research training.
http://www.fic.nih.gov/Programs/Pages/ecapacity.aspx

Evaluating Promising Strategies to Build the Evidence Base for Sexual Violence Prevention
Deadline: March 19, 2014
The purpose of this cooperative agreement is to support research to rigorously evaluate the effectiveness of primary prevention strategies for the perpetration of sexual violence.
http://www.grants.gov/search-grants.html?fundingCategories%3DHL|Health

Research on Integration on Injury Prevention in Health Systems
Deadline: March 19, 2014
The purpose of this funding is to support research that informs the link between public health and clinical medicine in injury prevention.
http://www.grants.gov/search-grants.html?fundingCategories%3DHL|Health
AT YOUR FINGER TIPS

Award Winners for the First Iberoamerican Contest on Good Health Promoting Practices in Universities

An international jury judged selected the winners based on four categories which consisted of interventions on lifestyles (Ecuador), healthy environments at the university campus (Mexico), promoting health through community outreach (Chile), and National Health Promoting Universities Network (Puerto Rico). For more info, visit http://www.paho.org/saluduniversidades/index.php?option=com_content&view=article&id=53&Itemid=64&lang=en

Meet the Authors from the 21st IUHPE World Conference

At the IUHPE’s 21st World Conference on Health Promotion in August 2013, the authors of 30 recent books (published since the last IUHPE World Conference in 2010 — 4 in Spanish, 3 in French, 2 in Chinese, 4 in Thai, and 15 in English) met with small groups of conference participants. To view final report, visit http://iuhpe.org/images/conferences/world/2013/meettheauthors/finalreport_Pattaya.pdf

CALL FOR NEW JOURNAL EDITOR & BOARD MEMBERS

A Call for Editor-in-Chief and Editorial Board members is now open for SOPHE’s newest peer-reviewed journal, Pedagogy in Health Promotion: The Scholarship of Teaching and Learning. The journal’s mission is to advance pedagogy, student/faculty relationships and academic administrative issues relevant to faculty, students, and academic administrators, as well as instructors or trainers who provide continuing education in the broad arena of health promotion and disease prevention. The quarterly journal is unique in its focus on advancing pedagogy, student/faculty relationships, and academic administrative issues to those working across multiple settings. The journal also serves as a forum to explore the issues faced by instructors or trainers in the field who provide continuing education to the workforce in disease prevention and health promotion. The first issue is expected to be published in Spring 2015. For deadlines and additional information on editorial responsibilities, see www.sophe.org.

STUDENTS’ CORNER FROM PAGE 4

conference, take part in important joint activities, build networks for the future, and create an impact as a group” (Torill Bull, Associate Professor, University of Bergen). Hope Corbin, Assistant Professor at Western Washington University, also recommended that a student should always submit an abstract: if it is accepted for presentation during the conference, the student’s preparation for the talk should naturally set the data up for later publication. And at the conference, others can comment in ways that may change one’s research process or improve the final product. Finally, a student should “consider what he/she wants to get out of it—learn stuff, meet colleagues, or network for a job” (Hope Corbin). This will help a student personalize the conference in a way meaningful for his/her work and enable him/her to make the most of this professional opportunity.
Preventing Gang Membership Report

The National Institute of Justice and the Centers for Disease Control and Prevention (CDC) have published “Changing Course: Preventing Gang Membership.” The report examines why youth are attracted to gangs, explores key child development issues and risks for joining a gang, and offers prevention strategies that a variety of stakeholders — such as schools, law enforcement, public health, and communities — can use to address their specific needs.


Confronting Commercial Sexual Exploitation and Sex Trafficking of Minors in the United States

The IOM/NRC report offers recommendations concerning strategies for responding to commercial sexual exploitation and sex trafficking of minors in the United States, new legislative approaches, and a research agenda.

To view report brief, visit http://www.iom.edu/~media/Files/2013/Sexual-Exploitation-Sex-Trafficking/sextraffickingminors_rb.pdf.

CDC Announces Center for Global Health

The CDC Division of Global Health Protection (DGHP) has been added “to improve the health and well-being of people around the world by building global public health capacity to prevent disease, disability, and death from communicable and non-communicable diseases.” The goal is to establish global health security among Americans and other populations. The DGHP will work to establish diverse health expertise, and will consist of four branches: the Emergency Response and Recovery Branch (ERRB), Field Epidemiology Training Program Branch (FETPB), Global Disease Detection Branch (GDDB), and the Global Health Security Branch (GHSB).

To learn more about DGHP, visit http://www.cdc.gov/globalhealth/healthprotection/default.htm.

Health and Sex Education Tailored for the Deaf in Uruguay

Of the 3 million individuals living in Uruguay, about 120,000 people have some form of impaired hearing. And of those with a hearing impairment about 30,000 have severe or total deafness. When constructing health and sex education programs for various populations, it is important to consider all populations, and constructing appropriate material for each.

Young individuals who are deaf or hearing impaired often get left out of the equation, when designing population-based interventions on health and sex education. A recent collaboration by the Inter-American Institute on Disability and Inclusive Development (iiDi), the Partnership for Child Development, UNICEF and UNFPA, however, has made it possible for deaf young adults and youth in Uruguay to receive appropriate health education. The resources include “a new set of sexual and reproductive health and HIV education resources has been prepared by the deaf community.”

By having this availability of resources, public health officials can work to reduce risk of sexually transmitted disease and HIV among the deaf population in Uruguay. The information from the resources have addressed lack of appropriate materials in one’s language, social taboos, among other barriers.

“We [deaf teens] are all in the same situation in which a lack of information leads to unwanted pregnancies and sexually transmitted diseases.” said Maria Emilia, who helped construct the resources. “People think that...”
the disabled do not have a sex life. Why wouldn't we? It's not our fault if we make mistakes if there's no sex education or sexual health information,” she added.

The materials brought by the collaboration received a special mention for human development after being nominated for a National Innovation Award by Uruguay’s National Agency for Research and Innovation.


**Nelson Mandela Timeline**

- **July 18, 1918** Rolihlahla Mandela is born in Mvezo, a tiny village in the Transkei.
- **1938** Mandela attends the University of Fort Hare, a black institution.
- **1940** Mandela is expelled for leading a student protest.
- **1944** First Marriage—Mandela marries Evelyn Ntoko Mase. The couple will have four children, but will later divorce in 1958.
- **1944** Mandela and other activists for the African National Congress Youth League (ANCYL).
- **1948** The National Party takes power and begins to lay the foundation of apartheid.
- **June 14, 1958** Mandela marries Nomzamo Winifred Madikizela.
- **June 12, 1962** Mandela is sentenced to life in prison. They have two daughters, but will later divorce in 1992.
- **February 11, 1990** Mandela is freed, ending the 27 years of imprisonment.
- **October 15, 1993** Mandela and F.W. de Klerk share the Nobel Peace Prize.
- **April 27, 1994** ANC wins majority election and Mandela is elected President.
- **June 24, 1995** Mandela publicly supports the Springboks rugby team, which was long seen as a symbol of oppression by many black South Africans.
- **July 18, 1998,** Mandela marries Graça Machel, the 52-year-old widow of the former president of Mozambique, Samora Machel.
- **June 1, 2004,** Mandela retires from the public eye.
- **December 5, 2013** Mandela dies at 95 in his home in Johannesburg.

*I learned that courage was not the absence of fear, but the triumph over it.
The brave man is not he who does not feel afraid, but he who conquers that fear.*

-Nelson Mandela
CONFERENCES, TRAININGS & EVENTS

Events in Canada

2014 Upwind Downwind Conference: Built Environment—Foundation for Cleaner Air
February 24, 2014
Hamilton, Ontario
http://www.cleanair.hamilton.ca/default.asp?id=42

4th International Conference on Health Wellness, and Society
March 14-15, 2014
Vancouver, British Columbia
http://healthandsociety.com/the-conference

Global Summit on the Physical Activity of Children
May 19-22, 2014
Toronto, Ontario

Canadian Public Health Association
May 26-29, 2014
Toronto, Ontario

Events in the United States of America

Work, Health, and Well-Being: Integrating Wellness and Occupational Health and Safety in the Workplace
January 27-29, 2014
Boston, MA
https://ecpe.sph.harvard.edu/programs.cfm?CSID=WHW0912&pg=cluster&CLID=1

17th Annual Health Education Advocacy Summit
February 22-24, 2014
Washington, DC
http://www.sophe.org/advocacysummit.cfm

SOPHE 65th Annual Meeting
March 19-21, 2014
Baltimore, MD
http://www.sophe.org/AnnualMeeting2014.cfm

Events Across the Globe

Public Health Realities on the Urban to Rural Spectrum
January 5-15, 2014
Iringa, Tanzania
http://www.ciee.org/international-faculty-development-seminars/tanzania/healthcare-access/

International Conference on Urban Health
March 4-7, 2014
Manchester, United Kingdom
https://www.icuh2014.com/

5th International Congress on Physical Activity and Public Health
April 8-11, 2014
Rio de Janeiro, Brazil
United Nations Development Program Aids Typhoon Haiyan Disaster Recovery in the Philippines

Super-typhoon Haiyan brought devastation to the Philippines, and prompted nations from around the world to bring aid and relief to the ravaged country. Soon after the disaster, the UN collaborated quickly with governments and has since worked to provide relief in the form of rice, high-energy biscuits, and other foods to 3 million people, vaccines for diseases such as measles and polio, and rice and corn seeds for the planting season. The larger goal, however for UNDP, as stated by Haoliang Xu, Assistant Administrator and Director of UNDP’s Regional Bureau for Asia and the Pacific, is to “help build a resilient community capable of withstanding future super-storms.”

For more info, visit: http://www.undp.org/content/philippines/en/home/presscenter/pressreleases/2013/12/03/road-to-recovery-in-the-philippines-must-be-built-for-sustainable-human-development/

## JOB OPENINGS

**Vice President of Professional Development Services, RMC Health**
Lakewood, CO, USA

**Chair, Department of Health and Sport Sciences, University of Louisville**
Louisville, KY, USA
http://www.higheredjobs.com/institution/details.cfm?
JobCode=175811160&Title=Professor%20or%20Associate%20Department%20Chair%20or%20Assistant%20Chair%20%2920Id%20%3A%20UL%20%3A%2093%20%26%20aID=7137

**Senior Associate, Tobacco Prevention, Community Anti-Drug Coalitions of America (CADCA)**
Alexandria, VA, USA
http://www.cadca.org/about/careers/senior-associate-tobacco-prevention

**Research Associate, Ontario Institute for Cancer Research**
Ontario, Canada

**Project Coordinator, Department of Evidence and Standards, Health Quality Ontario**
Toronto, ON, Canada
http://www.hqontology.ca/Portals/0/Documents/about/careers-eds-project-coordinator-dec.pdf

**Professional Education Worker**
Smyrna, GA, USA
https://www.careers.ga.gov/jobsearch/jobdetail.asp?
ReqNum=128-T1001ab

**Project Manager, UNC Chapel Hill**
Chapel Hill, NC, USA
https://sjobs.brassring.com/TGWEbHost/jobdetails.aspx?
jobId=601710&partnerid=25017&siteid=5172&codes=IND

**Health Education Specialist, Division of Community Health, Duke Medical Center**
Durham, NC, USA
https://sjobs.brassring.com/TGWEbHost/jobdetails.aspx?
jobId=601710&partnerid=25017&siteid=5172&codes=IND

**Director, Marketing & Membership (SOPHE)**
Washington, DC, USA
Www.sophe.org