STRENGTHENING HEALTH PROMOTION POLICY

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Strengthening Health Promotion Policy

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Promoting policies for health, well-being and equity
A strange naivete and belief in the rationality and linearity between evidence (knowledge) generation and policy development and implementation
Public health (and health promotion) tends to see ‘policy’ as a tool... an instrument, mechanism, intervention.

But ‘policy’ is the outcome of intricate social discourse (which health promotion should be good at...)

On top of that: can policy/politics be trusted?

(which health promotion should be good at: digital health literacy...)

All good reasons to actively engage in the process.
Determinants discourse is not (just...) technical

It is about challenging and redistributing access and privilege

We have two critical tools: our brains and our words

And one very strong foundation: ‘systems harmony’

(i.e., ecology, equity, sustainability, inclusion, empowerment)
Health promotion core values:

Participation
Empowerment
Partnership
Deliberation
Health (promotion) political science

Participation
Empowerment
Partnership
Deliberation
Let's face it:

As we know, there are *known knowns*; there are things we know we know. We also know there are *known unknowns*; that is to say we know there are some things we do not know. But there are also *unknown unknowns*—the ones we don't know we don't know.
Where from here?

- **Breaking Free**: Decolonising health practice and research
- **Breaking News**: Glocal disruptors
- **Breaking through**: Transdisciplinary, emancipatory innovation
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Decolonising health practice and research

Breaking News
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Breaking through
Transdisciplinary, emancipatory innovation
Thank you!

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