



IUHPE

INTERNATIONAL UNION FOR
HEALTH PROMOTION
AND EDUCATION

42 BOULEVARD DE LA LIBERATION.
93203 SAINT-DENIS CEDEX, FRANCE.
TEL: +33 1 48 13 71 20 – FAX: +33 1 48 09 17 67-

www.iuhpe.org

iuhpe@iuhpe.org

**Current partnership in which the IUHPE is
engaged internally or externally:
Results of a scoping review**

Louise Potvin, PhD
Département de médecine sociale et préventive
Université de Montréal

Current partnership in which the IUHPE is engaged internally or externally: Results of a scoping review

Louise Potvin, PhD
September 19, 2008

Background

During its June 2008 meeting, the IUHPE Board of Trustees moved to create a new global Vice-President position for Partnership and Institutional Affairs. As a preparation for developing a work plan and strategic orientation, the Vice-President commissioned Louise Potvin to carry out a scoping review of the current partnerships in which the IUHPE is engaged internally and externally. This document presents the main results and conclusions of the review.

Methodology

The review was carried out at the IUHPE Headquarters by Louise Potvin from September 16-19, 2008. In preparation to this visit, the IUHPE Executive Director (ED) established a preliminary list of current partnerships grouped into several categories. This preliminary grouping served as a guide to retrieve documentation and make it available for review. A first meeting with the ED led to the refinement of grouping categories and definitions which were subsequently revisited with the progression of the review. Table 1 presents the categories and their definition that were used to organize the review.

Table 1: Forms of partnerships developed by IUHPE (Head Office)

TYPE	DEFINITION
Membership	<ul style="list-style-type: none"> • In the By-Laws section 2: conferred by the BoT on payment of the appropriate annual membership fee
Partnership with IUHPE members based on joint interests for global scope project activities	<ul style="list-style-type: none"> • Formal agreement between a member and IUHPE for a defined project of common interest • May or may not involve transfer of money/resources • Projects have a global component (more than one region) in its input, activities, reaching out or outcomes
Institutional donor	<ul style="list-style-type: none"> • Non member • Gives resources (money) with or without exchange of services
IUHPE global working groups/networks	<ul style="list-style-type: none"> • Presence of ToR • Under IUHPE leadership • Mostly composed of IUHPE members • Response of the IUHPE to a member's demand (General Assembly)
Partnership with IUHPE members based on joint interests for regional scope project activities	<ul style="list-style-type: none"> • Formal agreement between a member and IUHPE for a defined project of common interest • May or may not involve transfer of money/resources • Projects have a regional component (strictly in one region) in its activities, reaching out or outcomes
Publications	<ul style="list-style-type: none"> • Editorial (or production) relationship
Active participation in global	<ul style="list-style-type: none"> • Recognized membership

Each document was read and a template for data collection was progressively developed and adapted for each category. For each identified partnership and for which documentation existed, a summary sheet was created (not included for the Executive Committee in this report given the length of the whole report). Occasionally, complementary information was gathered through direct communication with the ED.

Results

IUHPE current partnerships were categorised based on a fundamental distinction between IUHPE members and non-members. Box 1 presents definitions for each existing category of members as given in the IUHPE Constitution and By-Laws. These categories are somewhat confusing as there is not a perfect correspondence always between the scope of the members and the categories in which they are listed. Indeed, because there is a steep increase in membership fees between regional scope institutional members, national scope institutional members and trustee members, some organisations which would belong to the trustee member category are in fact listed as national scope institutional members, because they cannot afford to pay trustee membership fees. The same is true between regional scope and national scope institutional members, not often but in some instances. The relationship between IUHPE and its various members, in terms of fees and services for the former and benefits and obligations for the latter is clearly defined in the organisation's by-laws. Noteworthy is the fact that there is no clear definition of student and early career members neither in the constitution nor in the by-laws. This is something that could easily be done. It would be especially useful since a formal network of student and early career IUHPE members exists de facto.

Box 2 presents an exhaustive list of current internal and external partnerships in which IUHPE is engaged. It is obvious from this list that IUHPE is engaged in a vast number of partnership projects involving many categories of members throughout the world. There is also a great diversity of such partnerships and projects in which headquarters staff and members are involved. This is an extensive portfolio of activities.

A close examination of the summary sheets show that the operating budget of the IUHPE comes mainly from partnerships with IUHPE members based on joint interests for global scope project activities. Those partnerships directly fund two project officers and contribute to the remuneration of other Headquarters staff. In addition most of these projects include activities with individual members. There is a great deal of variation in the agreements formats. Some are very detailed and include a list of deliverables and activities whereas others are broad with non specific deliverables. The form of grants seems to be the most important predictor of the level of details in the agreement. Another dimension of the variation is in the scope of the project. Some projects are more like umbrellas that cover a wide range of health promotion issues whereas others are more narrowly focused on a single issue. In all those partnerships however, the activities carried out by the headquarters are highly technical and content related. They require a high level of expertise on health promotion. Those activities often involve the production of technical documents and the organisation of seminars and training workshops. Another important aspect of the headquarters activity throughout these projects is to facilitate networking among members and between members and other organisations. It is clear that IUHPE positions itself as an organisation with a unique content niche and with a unique global reaching out capacity. Such a capacity is used both to engage with expert members who can contribute to the project and to disseminate knowledge products. In most of these projects, including the organisation of the

World Conference, the IUHPE maintains a high level of control over the governance. Whenever project implementation is not entirely within IUHPE control, the presence of steering committees and joint chairs insures a high level of control of the organisation over the end product. This probably explains why, despite the number and variety of partnership agreements the IUHPE is engaged in, the organisation can maintain a high level of integrity and coherence with regards to its mandate.

There is only one institutional donor. This convention of agreement is highly beneficial for the organisation. This partnership involves a significant annual transfer of resources with very loosely defined obligations for the organisation. The only strict obligation is to produce annual and triennial reports for both the activities carried out with the donor's resources and the overall organisation activities.

The number of working groups and internal networks that are hosted and taken care of by the organisation seems to have experienced a recent growth. This may also be due to a call for a more formal approach to the constitution and maintenance of such networks. Indeed, for many of those networks the secretariat function is assumed by Headquarters staff and involves convening meetings, keeping track of records and general meeting management activities. Except for the committees related to the preparation of the World Conference, the origin of these working groups is usually related to a demand expressed by members at the General Assembly. The work of these networks and working groups is entirely based on volunteers and contributes to the advancement of the IUHPE global agenda.

The most unusual category of partnerships given the global scope of the organisation is that of partnerships at regional level with institutions/members on joint interests for project activities. First of all with one exception, all these partnerships involve a European partner, a situation that probably reflects the European geographical location of the Headquarters. Also, because Regional offices do not have a legal status, some of those partnerships that mainly involve the IUHPE EURO regional office have to be formalised through global Headquarters. Interestingly only one of these projects (DETERMINE) involves transfer of resources to IUHPE. It is in the form of a contract and it is a rare instance where the IUHPE is not project lead.

There are currently six Journals, international in scope that are official Journals of the IUHPE. It is interesting to note that the number has grown significantly in the past year, probably as a deliberate communication strategy. In this list, some titles seem to be more related to the core IUHPE business than others, but most of them have an editorial position that focus on health promotion.

Finally, the last form of partnership which is also the least formal and which is also less documented through written agreement is the various networks in which IUHPE participates as a member. I am not entirely sure that this list is exhaustive.

BOX 1
IUHPE MEMBERSHIP

As a membership-based organisation IUHPE's most extensive partnerships are those established with members. The terms of these partnerships are defined in the constitution and in the By-Laws. There are five types of members:

Trustee members: organisations which are responsible for organising and /or supporting health promotion and/or education in their country, state, province, region or equivalent level. They carry out activities which are consistent with the mission, goals and objectives and purpose of IUHPE.

Pay Trustee Member fees

Are represented by an accredited ex-officio representative on the Board of Trustees.

Are expected to undertake particular duties for the Union as laid down from time to time by the BoT.

Can be host of the World Conference.

Hold 10 votes at the General Assembly.

Use of consultant services

List of trustee members:

1. MINISTERIO DE SANIDAD Y CONSUMO

MERINO BEGONIA - Spain

2. FINNISH CENTRE FOR HEALTH PROMOTION

JAKKARA JANNE - Finland

3. NATIONAL INSTITUTE FOR HEALTH DEVELOPMENT

GABOR EDINA - Hungary

4. HEALTH PROMOTION UNIT - DEPARTMENT OF HEALTH

LEE PATRICIA - Ireland

6. DEPARTMENT OF HEALTH, ENGLAND

DAVIES MAGGIE - United Kingdom

7. HEALTH PROMOTION SWITZERLAND/GESUNDHEITSFORDERUNG SCHWEIZ

BROESSKAMP-STONE URSEL - Switzerland

8. PROMES – ULB /ECOLE DE SANTE PUBLIQUE -CP 596

PIETTE DANIELLE - Belgium

9. MINISTERE DE LA SANTE ET DES SERVICES SOCIAUX/DIRECTION GENERALE DE LA SANTE PUBLIQUE DU QUÉBEC

ROCHETTE MARIE - Canada

10. PUBLIC HEALTH AGENCY OF CANADA

STACHENKO SYLVIE - Canada

**11. NATIONAL CENTER FOR CHRONIC DISEASE PREVENTION AND HEALTH PROMOTION
NCCDPHP / CDC**

WALLER MICHAEL - United States

12. INSTITUT NATIONAL DE PREVENTION ET D'EDUCATION POUR LA SANTE

LE LUONG THANH - France

13. FONDS GESUNDES OSTERREICH/ AUSTRIAN HLTH PROMO FND

CHRIST RAINER - Austria

14. NHS HEALTH SCOTLAND

ROBERTSON GRAHAM - United Kingdom

15. THAI HEALTH PROMOTION FOUNDATION/ THAI HEALTH

BUASAI SUPAKORN - Thailand

16. ENSP-FIOCRUZ

DE CARVALHO ANTONIO IVO - Brazil

17. HEARTFILE

NISHTAR SANIA - Pakistan

Institutional members: are organisations of international, national or local scope, one of whose main purpose is to undertake or promote one or more aspects of health promotion and/or health education and/or which focus on specific themes, target groups, or settings. They carry out activities which are consistent with the mission, goals and objectives and purpose of IUHPE.

Institutional members of national scope can be host of the World Conference.

Hold 3 (regional/local in scope) or 7 (national in scope) votes at the General Assembly.

List of institutional members broken by national or provincial/regional/local scope

Individual members: individuals who support the mission, goals and objectives of IUHPE.

Student members: individual student (proof of studentship) who supports the mission, goals and objectives of IUHPE. Constitute a sub network: International Students and Earlier Career Network.

Honorary members: An individual or organisation who makes a special contribution to the mission of the IUHPE, or to the development of its goals and objectives may be invited to be an honorary member.

All members are expected to:

- 1) Uphold and promote by all means possible the good reputation of the IUHPE and its worldwide membership
- 2) Avoid association with organisations, sponsors and funders whose interests conflict with health in general and with the IUHPE's mission, goals and objectives
- 3) To pay membership fees promptly.

BOX 2

LIST OF CURRENT IUHPE PARTNERSHIPS

I – **Global Membership** - The IUHPE is an independent, global, non-governmental, professional, membership organization. The IUHPE fulfills its mission by building and operating an independent, global, professional **network of people and institutions** to encourage the free exchange of ideas, knowledge, knowhow, and experiences, and the development of relevant collaborative projects, both at global and regional levels.

II – Specific **Partnership with IUHPE Members** based on joint interests for global scope project activities

- IUHPE/CDC Cooperative Agreement
- IUHPE/DoH, England joint project activities IUHPE/PHAC
- IUHPE/Health Promotion Switzerland
- IUHPE/Chaire Approches communautaires et Inégalités de Santé - Montreal University
- Accreditation and Core Competencies
- IUHPE/INPES Projet de développement de stratégies d'actions de promotion de la santé pour lutter contre les inégalités sociales de santé
- Journées annuelles de Santé Publique, Québec, Canada

III – **Institutional “Donors”** with NO membership status

- Health Directorate in France
- Sponsors at the World and Regional Conferences

IV- **IUHPE Global Working Groups/Networks**

- **Settings –based Health Promotion** - This group has the longest history of the working groups, an active membership, a workplan, and a number of on-going activities and collaborations. There is a strong network functioning behind this group not only across regions but across 'settings networks'. A report on the work plan will be expected in December for the Executive Committee.
- **Risk Factor Surveillance** - The main comment by the BoT about this group was the suggestion to add to the ToR, "addressing protective factors" and not just risk factors. This group is using the process of workshops to engage in consultation to develop a workplan, which will need to be presented and reported upon in December at the Executive Committee.
Salutogenesis - The BoT noted the unique nature of this group, more as a network in its current form than a GWG. The Chair of the Group will need to take a look at the ToR and try to see if indeed a GWG (similar to the structure of the others) can or should be created, then supported by the larger network (stakeholders) behind it.
- **Social Determinants** - This is **the newest** group of all, and has just been formed this May. Many suggestions were made for missing representation in the eyes of BoT members, such as from India, Africa, Latin America which need to be addressed. Given the large range of constituencies interested in contributing and benefiting from this group (capacity, surveillance, WHO, local level, etc.) a larger stakeholder group should be developed and invited to be engaged.
- **Global Programme on Health Promotion Effectiveness Advocacy – (under constitution) ad-hoc Committee** to guide the work of the VP for Advocacy
- **Communications** ad-hoc Committee to guide the work of the VP for Communications
- **Accreditation** ad-hoc Committee to support the work of the VP for Capacity Building, Education and Training, particularly around consensus on an accreditation system and core

competencies **Internal Control Committee** ad-hoc to review financial control environment, risk management and financial position and inform the BoT

- **Global Scientific Committee** of the World Conference
- **Advisory Committee for Tobacco Control**
- **Global Consortium on Community Health**

V – **Partnership at Regional level** with institutions/members on joint interests for project activities

- EuroHealthNet – Joint special interest groups (effectiveness, physical activity) CIPES-Piemonte
- DETERMINE EU Consortium on Social & Economic Determinants of Health
- Accreditation system
- European Public Health Association (EUPHA) Latin American Consortium of Universities and Training Centres for Health Promotion

VI – **Publications**

- SAGE: production of *Promotion & Education* (Global Health Promotion from 2009 onward)
- Health Education Research
- Health Promotion International
- International Journal of Public Health
- International Journal of Mental Health Promotion
- International Journal of Prisoners Health
- Critical Public Health

VII – **Active Participation in various networks**

- World Health Organisation, UNICEF, UNESCO
- Global Alliance for Physical Activity including Agita Mundo, CDC, WHO, World Heart Federation, IUHPE, ISPAH (International Society for Physical Activity and Health)
- Global Consortium for the Advancement of Promotion and Prevention in Mental Health, including the WFMH, The Carter Center, The Clifford Beers Foundation, VicHealth, WPA, IUHPE, INTERCAMHS, EDC, CASEL and Voksne for Barn
- International Network on School Health
- International Non Governmental Coalition Against Tobacco
- Cochrane Public Health Review Group NGO stakeholder in the Commission on the Social Determinants of Health
- International Network of Health Promotion Foundations
- World Federation of Public Health Associations
- International Network of National Public Health Institutes
- Réseau Francophone International pour la Promotion de la Santé

NB : Structure, detailed activities and focus of each of the partnerships have been synthesized by Louise Potvin in a set of notes available upon request at the IUHPE Headquarters.