

Working for more than 50 years to  
connect and support everyone committed  
to advancing health promotion and to  
achieving equity in health globally



**IUHPE**

INTERNATIONAL UNION  
FOR HEALTH PROMOTION  
AND EDUCATION

[www.iuhpe.org](http://www.iuhpe.org)

## A GLOBAL NETWORK WORKING WITH AND FOR YOU

The organisation's major strength lies in the quality of the skills and knowledge of the membership, and the capabilities of the Regional Offices and Headquarters in securing partnerships and resources to enable the organisation to pursue its goals.

The IUHPE is an open and inviting organisation, providing an opportunity to build an international network that encourages the free exchange of ideas, knowledge and experiences, as well as facilitating the development of relevant collaborative projects at global and regional levels.

**Members range from government bodies, to universities and institutes, to NGOs and individuals across all continents working to advance public health through health promotion and health education.**

In addition to providing its members access to a global network of professionals, the IUHPE offers a range of important services to keep our members connected and at the forefront of health promotion development. Acknowledging the different needs of our diverse membership, the IUHPE is willing and able to adapt its services to better respond to each.



***Our members are vital to make a difference and face the global challenges to health and wellbeing across the world.***

## CATEGORIES OF MEMBERSHIP

- **TRUSTEE MEMBERS** are organisations of national scope which are responsible for organising health promotion and health education in their country state, province, region or equivalent level (e.g. national agencies, authorities, councils, institutes, and units).
- **INSTITUTIONAL MEMBERS** are organisations of international, national, regional or local scope, one of whose main purposes is to undertake or promote one or more aspects of health promotion and health education, which focus on specific themes, target groups, or settings (e.g. local providers of health education, local institutes for health promotion, faculties or departments of universities, national organisations such as a national heart foundation, a national medical association, a national research council, international aid agencies, etc).
- **INDIVIDUAL MEMBERS** are individuals and students with a professional or personal interest in health promotion and health education.

## IUHPE'S TRADEMARK

We are committed to positively and constructively contributing to the development of health and to the reduction of health inequalities created by social, political, economic and environmental determinants by:

- Building and operating a network of committed and finest specialists in the field
- Organising renowned triennial world and regional conferences on health promotion
- Publishing high quality scientific journals
- Encouraging and engaging in working relations and partnerships on distinguished projects of global, regional and local scope



42 Boulevard de la Libération  
93203 Saint-Denis Cedex, France  
Tel: +33 1 48 13 71 20  
Fax: +33 1 48 09 17 67  
Email: [iuhpe@iuhpe.org](mailto:iuhpe@iuhpe.org)

For more information on the IUHPE and how you can participate to support its mission:

**[WWW.IUHPE.ORG](http://WWW.IUHPE.ORG)**



## A HISTORY PROMOTING HEALTH AND WELLBEING

The International Union for Health Promotion and Education (IUHPE) is over half a century old and draws its strength from being a unique worldwide, independent and professional association of individuals and organisations committed to improving the health and wellbeing of the people through education, community action and the development of healthy public policy.

The IUHPE has proven to be relevant and resilient after periods of major change in the world's external environment and within the field of health promotion. Health promotion aims to empower people to control their own health by gaining control over the underlying factors that influence health. As long as these factors – peace, shelter, food, income, a stable eco-system, sustainable resources, social justice and equity – remain unchallenged, the IUHPE's existence and activities are vital to accomplish its mission to promote global health and wellbeing, and to contribute to the achievement of equity in health between and within countries of the world.

Through close cooperation with UN agencies, such as WHO, UNICEF, UNESCO or UN-Habitat, as well as other major intergovernmental institutions, like the European Commission, non-governmental organisations, such as EuroHealthNet, national agencies, foundations, academic institutions and a broad range of practitioners in the field, the IUHPE has flourished as the only global, independent and professional non-governmental organisation in the field working to influence and facilitate the development of health promotion and health education strategies and projects.

*Health is a basic human need. The IUHPE continues to work at the service of health promotion to empower people to control their own health and the factors that influence health.*



## MAKING A DIFFERENCE TO GLOBAL HEALTH

Inequalities in health status are increasing in accordance with increasing inequalities in socio-economic status. The IUHPE can make a significant contribution to advocacy and action to redress the growing imbalance in the distribution of the world's resources between high-income and low- and middle-income countries, as well as among different population groups. The burden of poor health continues to fall disproportionately on lower income countries and the most vulnerable populations. The resulting social and economic insecurity is rapidly translating into an increasing gap between rich and poor within all countries in access to and application of the resources necessary for health.

## MISSION

**The mission of the International Union for Health Promotion and Education (IUHPE) is to promote global health and wellbeing and to contribute to the achievement of equity in health between and within countries of the world.**

The IUHPE fulfils its mission by building and operating an independent, global, professional network of people and institutions to encourage the free exchange of ideas, knowledge, expertise, experiences and the development of relevant collaborative projects, both at global and regional levels.

## GOALS

- **Increased health and wellbeing of populations throughout the world.**
- **Greater equity in health between and within countries of the world.**
- **Effective alliances and partnerships to produce improved health promotion and health education outcomes.**
- **Broadly accessible evidence-based knowledge and practical experience in health promotion and health education.**
- **Excellence in policy and practice for effective, quality health promotion and health education.**
- **High levels of capacity in individuals, organisations and countries to undertake health promotion and health education activities.**



## THE IUHPE IN ACTION

The IUHPE translates into practice its mission and goals developing key scientific activities through its network of professionals and institutions. In addition to publishing scientific journals and organising renowned world and regional conferences on health promotion, the IUHPE is a coordinating and facilitating agency of global health promotion and education projects and activities. Some of the projects are integral in the organization's work to advance and disseminate knowledge, such as the Global Programme on Health Promotion Effectiveness or HP-Source.net, and others are developed in partnership with key member institutions to meet priority needs and challenges in certain areas of work of common interest or for specific populations or countries of the world.

### Our flagship scientific activities:

- Global Program on Health Promotion Effectiveness
- HP-Source.net
- World and regional conferences
- Family of journals: Promotion & Education, Health Promotion International, Health Education Research, Reviews of Health Promotion & Health Education Online ([www.rhpeo.org](http://www.rhpeo.org)), IUHPE Research Report Series available online [www.iuhpe.org](http://www.iuhpe.org).



## IUHPE Strategies

ADVOCACY / KNOWLEDGE DEVELOPMENT / NETWORKING / CAPACITY BUILDING / PROFESSIONAL AND TECHNICAL DEVELOPMENT