

# CompHP

DEVELOPING COMPETENCIES AND  
PROFESSIONAL STANDARDS FOR HEALTH  
PROMOTION CAPACITY BUILDING IN EUROPE

**Project Update No 2**

**April 2010**

## **Dear Colleagues**

We are now entering a busy stage for the project with six of the eight workpackages already underway. The final two workpackages will start in September 2010. The following are some highlights of current project activity and what is planned for the next few months.

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## **CompHP Project Symposium at the IUHPE World Conference**

A symposium focusing on the work of the CompHP project will be presented at the IUHPE World Conference on Health Promotion in Geneva, Switzerland, 11th-15th July 2010 .The symposium will take place from 11am to 12.30 on Tuesday 13<sup>th</sup> July 2010. Please check the conference programme for further details. Please do join us at this symposium and bring your colleagues. The symposium will not only update you on the progress of the project but will also include opportunities for you to participate in discussion on the work to date and on plans for the next stages of the project.

For more information on the symposium please contact Barbara Battel-Kirk, Project Coordinator, email [bbkconsultancy@eircom.net](mailto:bbkconsultancy@eircom.net)

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## **Developing Consensus on Core Competencies: Delphi Survey on competencies underway**

The consensus building process on developing competencies for health promotion began in March 2010 with the first round of a Delphi survey. Led by Professor Margaret Barry and her team at the Health Promotion Research Centre at NUI Galway, Ireland, almost 200 participants drawn from those active in health promotion practice, policy and academia across Europe have been asked to complete the survey. The first round will be completed by the end of April 2010, followed by analysis of the findings and the second round will begin in May 2010. Some completed questionnaires have already been returned. Please contact the project researcher Ms Colette Dempsey ([colette.dempsey@nuigalway.ie](mailto:colette.dempsey@nuigalway.ie)) for further details. The results from the survey will form the basis for further consultation on competencies, including a number of focus groups that will take place at the IUHPE World Conference on Health Promotion in Geneva, 11th-15 July 2010. The focus groups will be held on the following times, allowing participants sufficient time to pick up lunch beforehand and make their way afterwards to the next session:

Monday 12<sup>th</sup> July from 13.10 to 14.10

Tuesday 13<sup>th</sup> July from 12.40 to 13.40

Wednesday 14<sup>th</sup> July from 12.40 to 13.40

If you are planning to attend the conference and would like to participate in one of these focus groups please contact Barbara Battel-Kirk, Project Coordinator (email: [bbkconsultancy@eircom.net](mailto:bbkconsultancy@eircom.net)) or Colette Dempsey, WP4 Project Researcher (email: [colette.dempsey@nuigalway.ie](mailto:colette.dempsey@nuigalway.ie)) before May 20<sup>th</sup> 2010.

The development of the competencies for health promotion will continue until February 2011 when a handbook will be published. A range of consultation methods including national and regional workshops and, towards the end of 2010, an online consultation will allow for a wide range of input from across Europe.

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### **Project Dissemination: Stakeholder analysis**

A comprehensive database of all those who have expressed an interest in the project and those identified as key stakeholders in the area of competencies, standards and accreditation for health promotion has been compiled and will be updated on a regular basis. Participants for future surveys, consultations and focus groups will be identified from the stakeholder database so if you are interested in being involved in the project and have not as yet made contact with us, please send an email to Dr Claire Blanchard, WP2 Project Researcher (email: [cblanchard@iuhpe.org](mailto:cblanchard@iuhpe.org)).

A public relations strategy and dissemination plan for the project will be completed by May 2010. The plan outlines the work of Workpackage 2, led by Ms Sara Bensaude De Castro Freire ([sbensaude@iuhpe.org](mailto:sbensaude@iuhpe.org)) and Dr Claire Blanchard at the IUHPE Headquarters in Paris.

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### **Evaluation of the project – telling the story of the project**

Dr Giancarlo Pocetta and Ms Erika Maria Pace from the University of Perugia, who are the leaders of the overall project evaluation ( Workpackage 3 ), have developed a framework which comprises a matrix of process, impact and outcome measures which will draw on feedback from partners, stakeholders and a range of other relevant sources. As part of the evaluation, the main project partners are completing a ‘logbook’ on a regular basis. The logbook is a collection of narratives regarding different aspect of the project; it includes key actions the partner have completed and their reflections on what is happening throughout all phases of the project. The logbook provides qualitative data that will be of particular value in ‘telling the story’ of the project – the lessons learned, what worked, what did not and partners’ opinions on why. The evaluation findings from the logbook will be shared to allow others learn from both the positive and negative aspects of the project.

In addition to the internal valuation of the project which will focus mainly on feedback from the main partners, the evaluation plan includes a timetable for questionnaires and interviews with collaborating partners and other stakeholders. If you wish to give feedback on any aspect of the project at any time or would like to participate in the formal evaluation process please contact Ms Erika Maria Pace, email: [erika.pace@gmail.com](mailto:erika.pace@gmail.com)

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### **Developing Competency-Based Standards - work has started in April 2010**

The development of competency-based standards (Workpackage 5), which will be undertaken by the project partners from the Royal Society of Public Health in the UK, started in April 2010. Led by Professor Richard Parish and his team, the first stage of the work will be a comprehensive literature review on standards and standard development in health promotion and related fields.

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### **Accreditation Framework – reviewing the literature**

A new researcher, Mrs Mariëlle Schipperen (email: mschipperen@nigz.nl) has joined Dr Gerard van der Zanden in the NIGZ (The Netherlands Institute for Health Promotion ) team who are working on Workpackage 6 - Developing an Accreditation Framework for Health Promotion. The first stage in their work is an in-depth literature review of existing accreditation systems for health promotion. This review explores accreditation systems such as those used in the Netherlands and Estonia and the registration system for multidisciplinary public health in the UK which includes health promotion. The review will also investigate accreditation systems in related fields that will be relevant for CompHP.

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### **Two more workpackages start in September 2010**

In September 2010, the final two ‘workpackages’ or programmes of work will begin. Professor Paolo Contu from the University of Cagliari, Sardinia will be lead on mapping the competency-based professional standards and accreditation framework in academic settings, while Professor Carmen Gallardo and Dr Ana Martínez from the Rey Juan Carlos University, Madrid, Spain, will focus on their implementation in practice settings.

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### **Conference participants updated on project**

Participants at Les Journées de la Prévention, hosted by the Institut National de Prévention et d’Éducation pour la Santé ([www.inpes.sante.fr](http://www.inpes.sante.fr)) in Paris on 8-9 April, 2010 were updated on the CompHP project by Professor Margaret Barry, the Project Leader. Information on the project was also circulated in French at this event.

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### **Keep up to date with project developments at:**

<http://www.iuhpe.org/index.html?page=614&lang=en>

### **The CompHP Project is funded by the EAHC**



<http://ec.europa.eu/eahc/>

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