



IUHPE – UIPES

INTERNATIONAL UNION FOR HEALTH PROMOTION AND EDUCATION
UNION INTERNATIONALE DE PROMOTION DE LA SANTÉ ET D'ÉDUCATION POUR LA SANTÉ
UNIÓN INTERNACIONAL DE PROMOCIÓN DE LA SALUD Y EDUCACIÓN PARA LA SALUD

Strengthening Health Promotion Research

16th World Congress on Public Health 2020, Rome, Italy

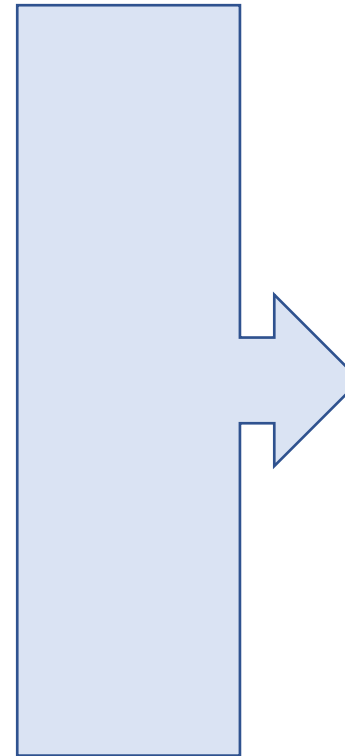
IUHPE Workshop on Health Promotion

13 October 2020



Problems of HP Research

- **Founding documents:** little mention of research
- **Discourse:** founded on values and principles
- **Practice:** promotes changes at various levels
- **Practitioners:** coming from a variety of professional backgrounds



- No well defined knowledge base
- No widely agreed knowledge development methods
- Inappropriate research funding mechanisms

A Productive Global Research Field



- Research Journals
 - Global Health Promotion; Health Promotion International; and others
- Graduate research-oriented programs
 - PhD in Health promotion and Health Behavior, University of Alberta, Edmonton, Canada
- Departments in higher education institutions
 - National Taiwan Normal University
- Research Units in universities
 - Unit for Health Promotion Research, University of Southern Denmark



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A potluck development model

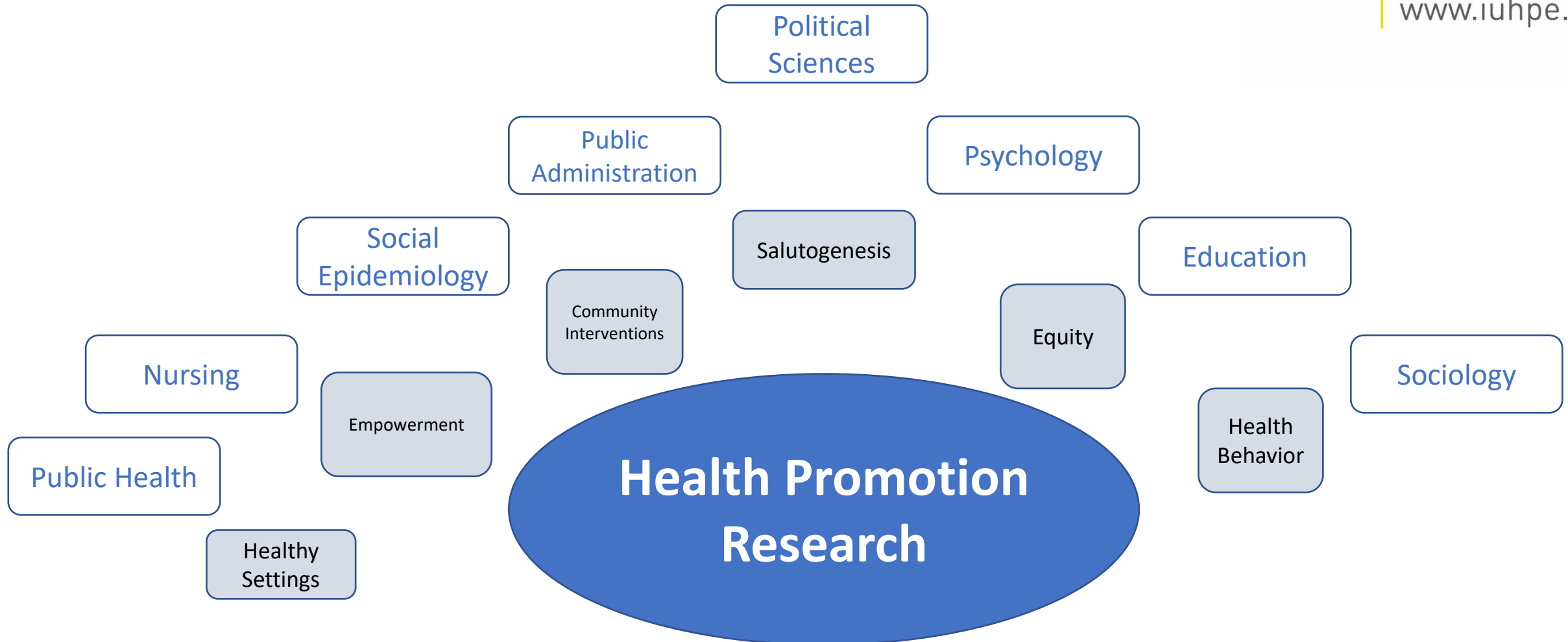
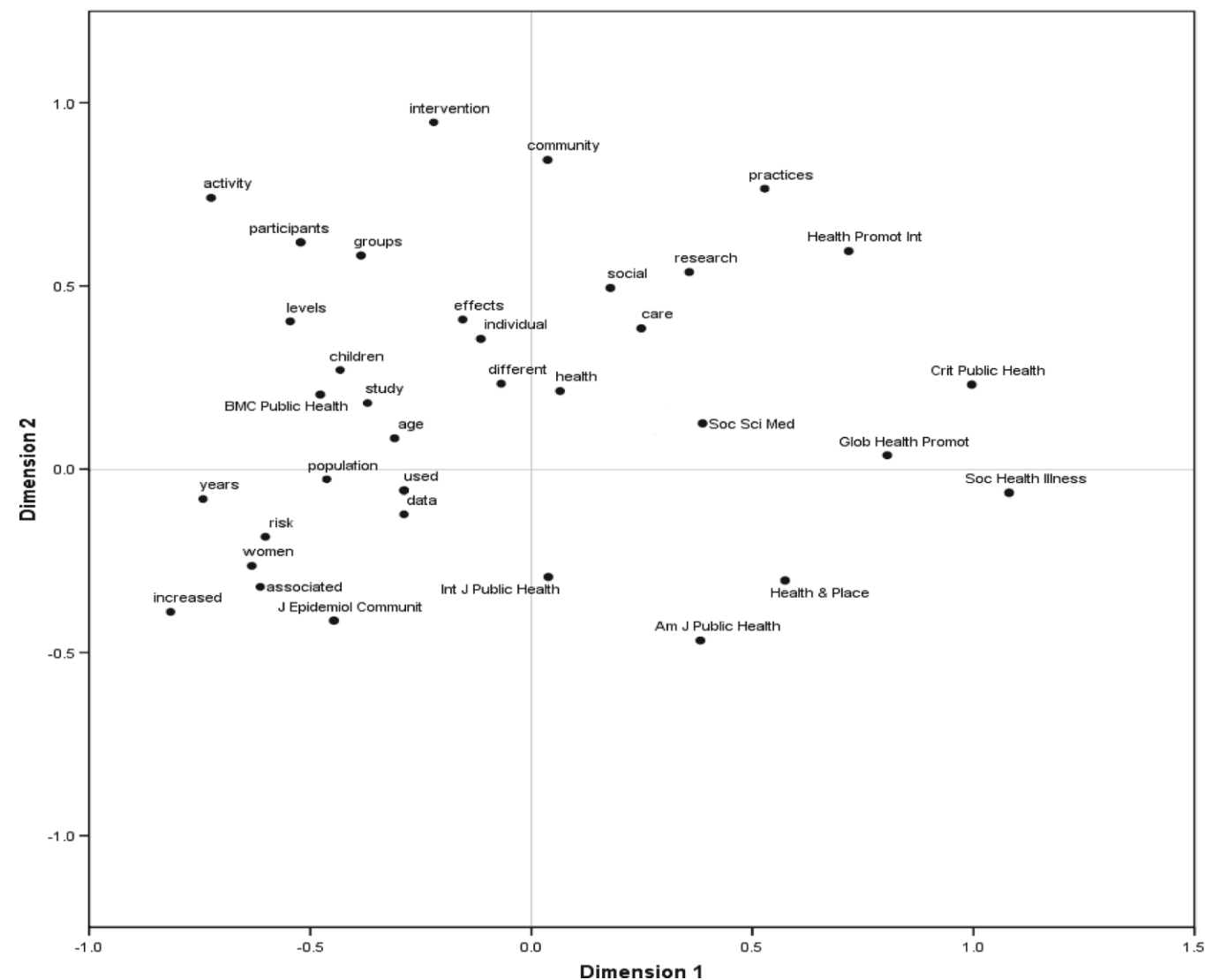


Fig. 3: Two-component solution of frequent words in health promotion based on their co-occurrence among journal ...



Words	Appearances (out of 10)
activity	4
age	6
associated	6
care	4
children	5
community	6
data	6
different	5
effects	7
group	5
health	10
increased	5
individual	4
intervention	6
level	6
participant	6
population	4
practice	4
research	7
risk	7
social	8
study	10
used	5
women	6
years	4





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Vibrant health promotion research to sustain health promotion

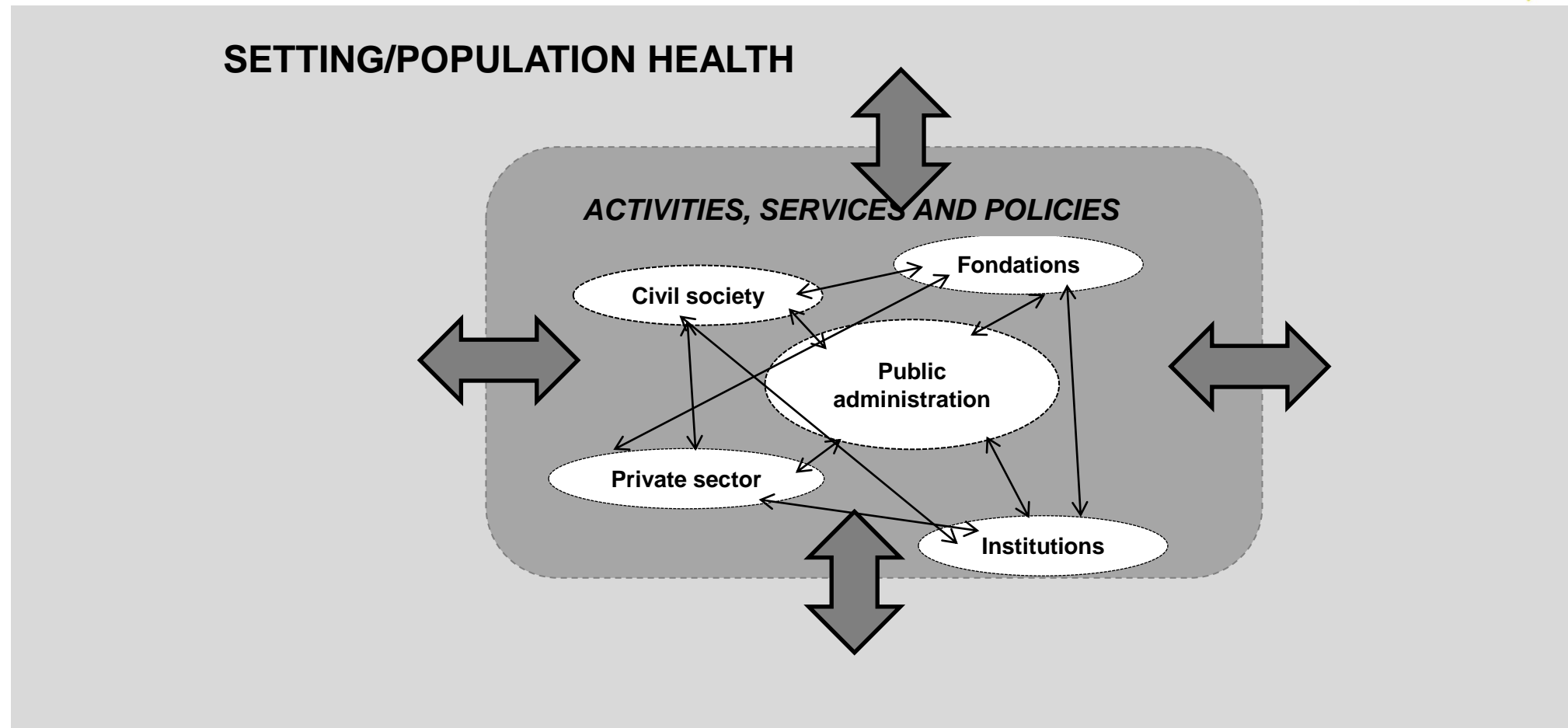


Health Promotion Systems



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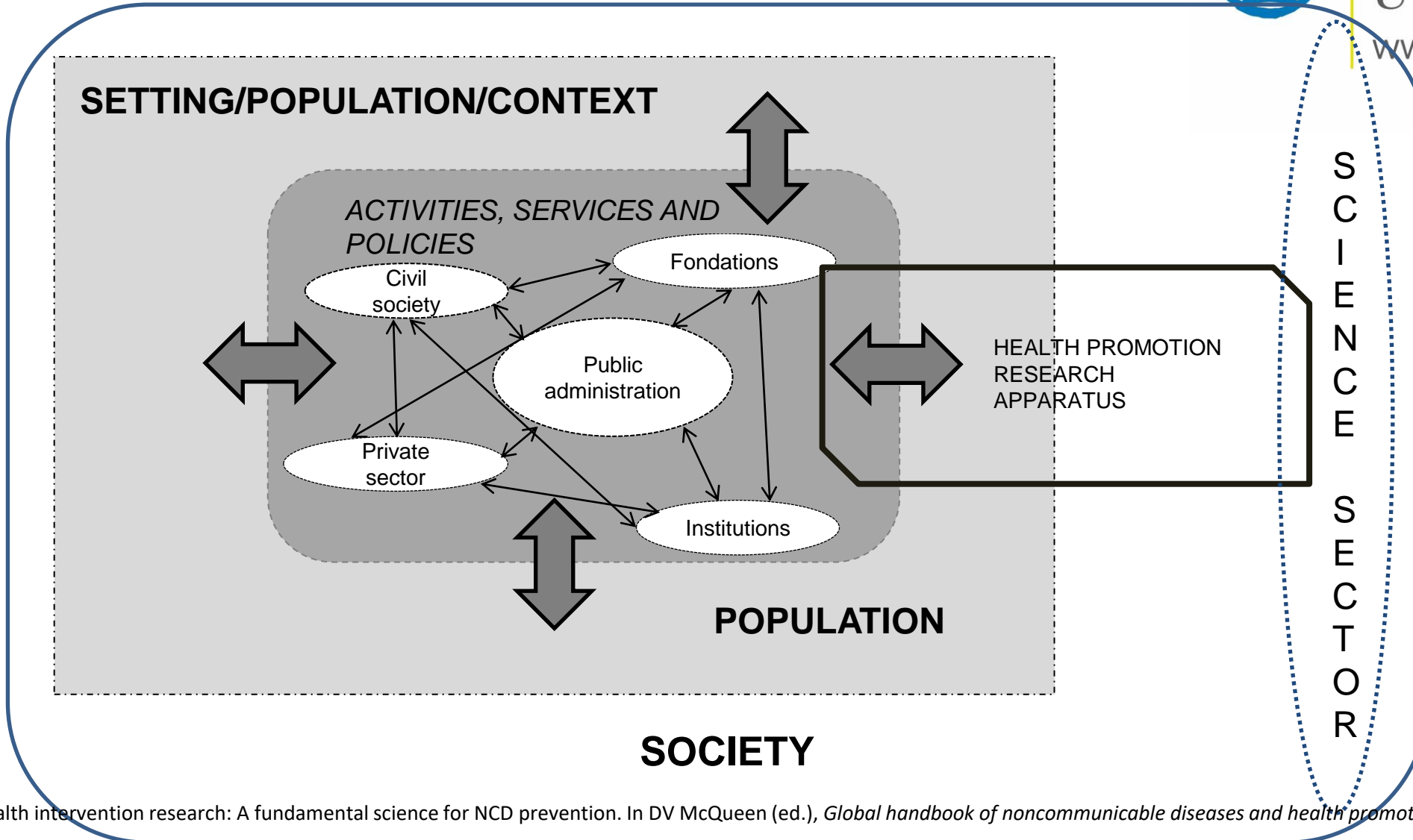


HP System and Research



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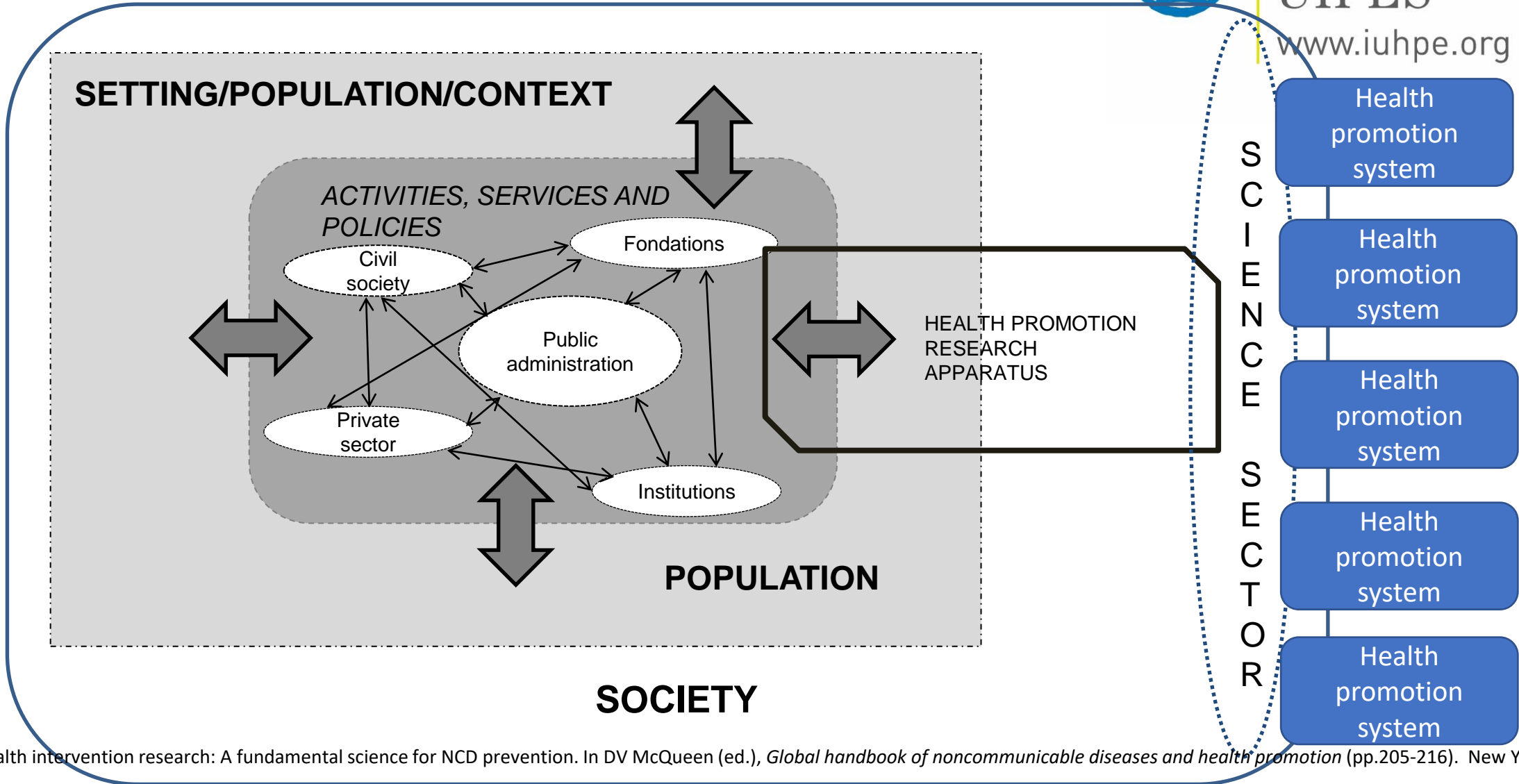


HP Systems: A class of objects for research



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Cumulative knowledge about Health Promotion Systems



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- Each system is unique but there might be patterns cutting across systems
- A cumulative knowledge base about health promotion would:
 - Report on patterns
 - Theorize on the mechanisms that produce those patterns
 - Find out ways to trigger desired mechanisms according to patterns
- Conditions for a cumulative knowledge base
 - Reinforce research structures that identify as health promotion
 - Organise a community of health promotion researchers
 - Develop and share research practices specific to health promotion research

The Handbook of Health Promotion Research



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- Two partners:
 - The Unesco Chair on Global Health and Education (**D. Jourdan**, France)
 - The Canada Research Chair on Community Approaches and Health Inequality (**L. Potvin**, Canada)
- A proposition for defining health promotion systems as 4 categories of practices
 - Practices of individuals and populations in view of their health
 - Practices of stakeholders who intervene to improve health
 - Practices of policy makers and institutions that influence the determinants of health
 - Practices of researchers and innovators through which evidence-based guidelines are made
- A process to map health promotion research practices
 - A global open call for submissions for research report about health promotion practices
 - Special invitation to “leaders” in the field



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Preliminary Table of Content

- Mapping health promotion research
 - What kind of health promotion research do researchers do
 - How is this research conducted
- A framework for health promotion research (Based on seminars with invited contributors)
 - Health promotion research as a social practice
 - Epistemological issue in health promotion research
 - Ethical considerations in health promotion research
- Doing health promotion research (Developed by the editors)
 - Paradigms
 - An ethical framework
 - Research strategies
 - Sharing research results

Cross cutting issues