



IUHPE – UIPES

INTERNATIONAL UNION FOR HEALTH PROMOTION AND EDUCATION
UNION INTERNATIONALE DE PROMOTION DE LA SANTÉ ET D'ÉDUCATION POUR LA SANTÉ
UNIÓN INTERNACIONAL DE PROMOCIÓN DE LA SALUD Y EDUCACIÓN PARA LA SALUD



ACTIVITY REPORT 2018

The **International Union for Health Promotion and Education (IUHPE)** is a global professional non-governmental organisation dedicated to encouraging health promotion action around the world. For more than 65 years, the IUHPE has operated as an independent, professional network of people and institutions committed to improving the health and wellbeing of the people through education, community action and the development of healthy public policy.



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www.iuhpe.org

IUHPE's vision is a world where all people achieve optimum health and well-being.

IUHPE strives for health equity by:

- Advocating for policies and practices that create greater health equity
- Creating and supporting effective alliances and partnerships to improve health outcomes
- Making evidence-based health promotion knowledge and practical experience broadly accessible
- Promoting excellence in policy and practice for effective, quality health promotion
- Strengthening capacity in individuals, organisations and countries to undertake health promotion activities and carry out advocacy efforts.

Find out more at www.iuhpe.org.

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IUHPE ACTIVITY REPORT 2018



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Message from IUHPE President 2016-2019, Graham Robertson



Welcome to the IUHPE's Activity Report 2018.

2018 has been an important and busy year for the organization, during which we established the new Secretariat Office in Montreal, which in turn involved the appointment of a team of five new staff. But I do wish to emphasise that creating the office in Canada does not alter the fundamental structure and status of the IUHPE: the organization is still legally registered in France and we continue to be a global body operating across five regions.

And while I and the Executive Board have spent much time and effort overseeing the setting up of the new office, the IUHPE's members, officials and working group structures have continued to work tirelessly to encourage the development and practice of health promotion. This report goes some way to highlight these efforts. The IUHPE has contributed to work in many important areas including the Health in All Policies (HiAP) approach, the Sustainable Development Goals (SDGs), health literacy, healthy settings, salutogenesis and a systems approach to health promotion in the context of the prevention of noncommunicable diseases (NCDs).

In terms of events, two regional conferences were held (Europe and Latin America) and inputs were made to several others. We published significant position papers and contributed to WHO and United Nations Meetings, making the case for a more prominent role for health promotion.

There is of course never any problem in identifying priorities in health promotion but as the management writer Jim Collins observed 'If you have more than three priorities, you don't have any.' This I believe remains a challenge for the field of health promotion. How do we best make connections between and across the various aspects of the practice of health promotion that we agree are important? Health promotion is an essential tool in addressing current and future health and social challenges, and the IUHPE through all its avenues has an important role to play in articulating ways forward. But if we cannot, do not or will not articulate, for example, how our accreditation framework links with advocacy, or how salutogenesis connects with health literacy, NCDs with sustainable development or Universal Health Coverage, then who will? We are making progress in this, but I believe that more needs to be done.

The Report reflects the strategic aims and priorities of the IUHPE. In addition, in my term as President and during a period of significant change, I have been keen to encourage the Board and our working structures to focus also on the ways in which we can translate these aims into more visible action. To this end the Board agreed to adopting two further goals: the first with an external focus, the second on the Board's stewardship role:

- “To be seen (and heard) as the international voice of health promotion, which in turn means being a vibrant and relevant organization that through our work and interactions adds value to members and partners.”

And

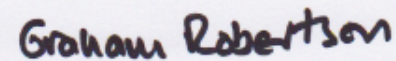
- “The Executive Board is committed to ensuring the success and sustainability of the IUHPE by actively engaging with our partners and members to enhance and extend our reach and influence as a learning society; by securing the resources necessary to support the production of knowledge products and programmes that have impact; and by enabling the engagement of a staff team with sufficient capacity to support our members’ needs, aspirations, and programmes.”

I believe that keeping these goals in focus will remain important for the IUHPE.

2018 has clearly been a year of transition, marked also by a change in Executive Director. Marie-Claude Lamarre has served the IUHPE for over 30 years, joining the organization in 1983 and becoming Executive Director in 1991. I wish, on behalf of IUHPE members, successive Presidents and Executive Boards, to take this opportunity to thank Marie-Claude Lamarre for her leadership of, and support for, the IUHPE over many years of dedicated service to the organisation. Our appreciation cannot be overstated.

In drafting this message, I do so in the knowledge that I am standing down as President from 2019. In closing my remarks, I wish to thank the staff team and the outgoing Executive Board for their commitment and support, and wish the incoming President, new Board and Secretariat every success.

Thank you also to our members (new or long-standing) for contributing to the IUHPE. Your support is both essential and much appreciated.

A handwritten signature in dark ink on a light blue rectangular background. The signature reads "Graham Robertson" in a cursive, slightly slanted script.

Graham Robertson

IUHPE President 2016-2019

Message from IUHPE Executive Director, Liane Comeau

The International Secretariat at the School of Public Health of the Université de Montréal was inaugurated in November 2017, thanks to the work of many individuals, members and partners. We are grateful for all the support we have received and continue to receive.

Our team of five works to support the mission of the organization, while bringing new ideas and building on our long history. With our 70th anniversary just around the corner, our work is as relevant as ever. We must continue to strive to improve the health and wellbeing of all people, equitably, as well as the health of our planet.



This activity report focuses on 2018, the first full year of operations within our new environment. Many of the achievements highlighted here, however, result from work that was initiated over the last few years, or that has since come to fruition (e.g. the 23rd IUHPE World Conference on Health Promotion).

We present the key strategies deployed – healthy policy, advocacy, translation of research, and workforce development – to illustrate progress in our priority areas. These strategies often merge together to address two or more priorities – improving social determinants of health, prevention of NCDs, stronger health promotion systems, and sustainability. As such, IUHPE exemplifies the synergy across workstreams, disciplines, sectors, etc. required to achieve health and equity in health for all.

I am also struck by the geographical ground covered through our activities. This reinforces the standing of IUHPE as the leading global organization dedicated to health promotion.

As we continue our work in 2019 and plan for 2020 and beyond, we count on all of you to support and celebrate the achievements of this unique organisation, which I am privileged to serve.

A handwritten signature in blue ink, reading "Liane Comeau".

Liane Comeau

Executive Director

Highlights

The current report presents IUHPE's key activities and initiatives to pursue its strategic goals. In the next few pages, we showcase our efforts to advocate for and promote policies and practices to advance health promotion and health equity; make evidence-based knowledge in health promotion broadly accessible; expand the health promotion network; and strengthen capacity in health promotion practice.



IUHPE priority areas and strategies



Three position statements on Noncommunicable Diseases (NCDs) and Health Promotion Systems, Health Literacy, and Health Impact Assessment

Advocacy for health promotion in different **meetings organised by WHO and the UN** and participation in several campaigns led by our partners

Organisation of **two IUHPE regional conferences**, one in the European region and another in Latin America



Excellence in scientific publishing and discussion on health promotion practice, health education and public health, in *Global Health Promotion*

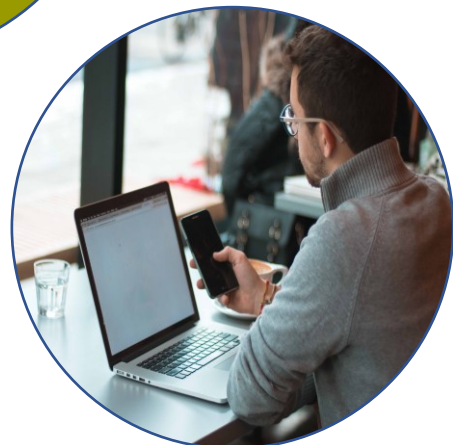


Development of the IUHPE Health Promotion Accreditation System with the launch of **two new National Accreditation Organisations**



Reinforcement and expansion of the IUHPE network: working with members and enhancing partnerships

Improvement of IUHPE communication channels, renewing its website and brochures, and strengthening of social media presence



Advocating for and promoting policies and practices to advance health promotion and health equity

IUHPE strives to be heard as the international voice of health promotion. During 2018, IUHPE fully invested in its advocacy efforts, paving the way forward to effective change in policy and practice at the international and national levels. IUHPE was represented at multiple events, and endorsed and participated in several campaigns. On every occasion, IUHPE always highlighted the key role of health promotion in tackling today's health equity challenges. 2018 also witnessed the approval, finalisation and publication of two key documents: the "IUHPE position statement on health literacy. A practical vision for a health literate world," "Beating NCDs equitably – ten system requirements for health promotion and the primary prevention of NCDs," and "IUHPE position statement on Health Impact Assessment." These documents were only the beginning of a discussion IUHPE wishes to be ongoing and, most of all, that leads to action.

2018 was a strong year for the advancement of Health Literacy. IUHPE's Global Working Group (GWG) was very active and saw its work recognised in different policy documents. For example, the recent *OECD Health Working Paper No. 107: Health Literacy for People-Centred Care. Where do OECD countries stand?* amply cites the Group's members demonstrating their important contribution to the field. A proposal of a resolution was submitted and discussed in the Belgian Parliament in which the Parliament requested the Belgian Federal Government to establish an action plan to improve the health literacy of Belgians. In the background document, explicit reference is again made to the work of the GWG and to policy developments in other countries. This influence will hopefully continue to grow with the publication of the **IUHPE position statement on health literacy. A practical vision for a health literate world.**



This document provides an overview of existing evidence and continuing debate on health literacy. As "a practical vision for a health literate world," the position statement proposes concrete health promotion action areas for addressing health literacy at all levels – in policy, practice and research. Developed by the IUHPE GWG on Health Literacy, including experts from around the globe, the Statement provides a basis for discussion and advocacy, by and with IUHPE, both within the health promotion community, and among stakeholders and partners in health promotion.

TACKLING NCDs

IUHPE participation in the international discussion



WHO EUROPEAN REGION HIGH-LEVEL MEETING

April 2018

IUHPE participated in various sessions: Bjarne Bruun Jensen (IUHPE VP for the IUHPE European Region) presented a Danish regional case study while Graham Robertson (President) led a discussion on health promotion system requirements for NCD prevention and control.



BEATING NCDs EQUITABLY

June 2018

The IUHPE Executive Board approved the position statement "Beating NCDs equitably: ten system requirements for health promotion and the primary prevention of NCDs", arguing that a global response to NCDs implies putting particular focus on the provision of the fundamental system requirements that are necessary to enable successful and equitable implementation.



THIRD UNITED NATIONS HIGH-LEVEL MEETING ON NCDs

September 2018

Graham Robertson, Trevor Shilton and José Luis Castro, IUHPE Vice President for Finance, were present at the meeting as well as at several side events organised by civil society, the WHO and national governments. IUHPE joined over 300 organisations and experts in calling on world leaders to seize the moment and to go beyond a political declaration that lacks ambition and time bound commitments.

APPOINTMENT TO THE WHO CIVIL SOCIETY WORKING GROUP

February 2018

"I look forward to working with this Civil Society group to be influential in advising the UN High Level Meeting on NCDs and representing health promotion and the IUHPE's interests and positions." Trevor Shilton, IUHPE VP for Partnerships and Institutional Affairs.



**TOGETHER
LET'S BEAT NCDs**
Prepared for the third UN High-level Meeting on NCDs, 2018

71 WORLD HEALTH ASSEMBLY

May 2018

IUHPE brought its specific perspective to these gatherings. IUHPE was also one of over 200 organisations joining a statement welcoming the Report of the Independent Commission and sharing recommendations to set the bar higher.



UN INTERACTIVE HEARING ON NCDs

July 2018

Executive Director Liane Comeau and VP for the IUHPE/NARO Region, Bojana Beric, both took part in the Interactive Hearing proceedings. IUHPE submitted the position statement to the UN and urged members to contact the Permanent Mission at the United Nations for their country to continue the discussion.



WHO/ EURO COALITION OF PARTNERS MEETING

November 2018

Graham Robertson and Stephan Van den Broucke, Vice President for Capacity Building, Education and Training, highlighted the importance of a systems approach to health promotion, notably by sharing IUHPE's position statement.

The approval and publication of the IUHPE position statement **Beating NCDs equitably – ten system requirements for health promotion and the primary prevention of NCDs** was a major step forward in its advocacy efforts. 2018 was a particularly busy year in this domain (see timeline). IUHPE's document emphasizes the importance of investing in, establishing or strengthening the fundamental system supports for primary prevention and health promotion. The absence or weakness of such support has been the primary impediment to sustained implementation of noncommunicable disease prevention (NCDs) and control.



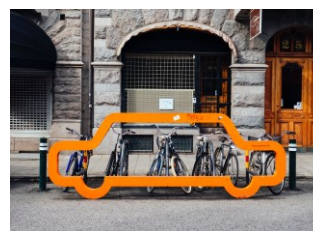
IUHPE - UIPES @IUHPE · Sep 3

It's the Global Week for Action on **#NCDs**, org. by **@ncdalliance** as part of the **#enoughNCDs** campaign. From Sep. 3 to 9, IUHPE asks you to support the case for investing in **#healthpromotion** systems to NCDs. Let's make it even more powerful! buff.ly/2wEvN0x **#HLM3** **#beatNCDs** pic.twitter.com/YG9cultytnA

The work is not over for IUHPE. IUHPE will continue to argue that a key building block for implementation success is for member states to invest in health promotion, especially in systems that support health promotion.

The **IUHPE position paper on health impact assessment (HIA)** and health promotion provides information to guide the IUHPE Executive Board and membership as they take action to enhance the effectiveness of policies, plans, and projects intended to improve the health of populations and to advance health equity.

The paper defines HIA and describes its uses in promoting health and advancing health equity, including links with other forms of impact assessment. HIA is an essential approach of health promotion to equip the decision-makers at every level (municipal, regional and national) so that an analysis of the potential effects on health would be integrated into the steps of planning a program, a project or a policy.

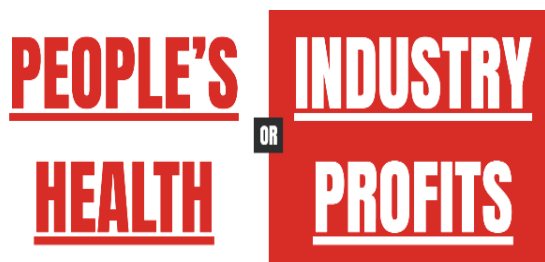


This document follows the publication of a special issue of *Global Health Promotion* on HIA in June 2017. The special issue was produced under the auspices of the IUHPE Global Working Group on HIA. The Working Group brings together international experts to support the development and use of HIA to advance health promotion.



Global Conference on Primary Health Care in Astana, Kazakhstan, 25-26 October

IUHPE was officially represented at this important meeting by Dr. Altyn Aringazina, Head of the Department of Population Health & Social Sciences of the Kazakhstan School of Public Health, an IUHPE Academic institutional member.



IUHPE stood with many of its partners and signed both the *Cape Town Declaration on Human Rights and a Tobacco-free World*, and the *pledge to #QuitBigTobacco*.

IUHPE was delighted to welcome and endorse the **Global Action Plan on Physical Activity 2018-2030**. The action plan was developed over the past year with input from around the world, including from the IUHPE Executive Board.



IUHPE also led a global advocacy campaign to help ensure that physical activity was re-included in the Draft WHO Global Program of Work 2019-2023 and its Impact Framework. In an important advocacy win, physical activity is once again in the targets and indicators of this document.



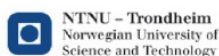
Making evidence-based knowledge in health promotion broadly accessible

The IUHPE fulfils its mission by encouraging and facilitating the free exchange of ideas, knowledge, expertise and experience and their dissemination. In addition to providing its members with access to a global network of committed and eminent specialists in the field, the IUHPE offers a range of important services to keep its members connected and to offer them opportunities to learn and progress. These include renowned world and regional Conferences on health promotion and high-quality scientific journals, in particular Global Health Promotion.

IUHPE conferences are prestigious events bringing together leading professionals within and across regions to take stock of the present state of knowledge and experiences, bring forward future challenges and shape the agenda to advance developments in health promotion practice, research, and theory. IUHPE Conferences further the core priority action areas of the IUHPE –the social determinants of health, non-communicable diseases prevention and control, health promotion systems and health promotion in sustainable development.

Implementing Health Promotion in the Life Course - User Involvement in Practice and Research

24-26 September 2018 in Trondheim, Norway



10th IUHPE European Conference and 4th International Forum for Health Promotion Research took place during 24-26 September 2018, in Trondheim, Norway. Six years after the last European Conference in Tallinn, more than 200 health promoters gathered to share ideas, experiences and challenges. The conference prioritised participative sessions and featured symposiums, workshops, communications and an “Euro Café” session.

Presentations concerned implementation of health promotion in the life course, user involvement in practice and research, health promotion theories/models as well as evaluation methods in a variety of settings such as 1) Health services, 2) Learning and development, 3) Work life, and 4) Local communities.

IUHPE Global Working Groups (GWG) were heavily involved in this conference, particularly during the second day which was dedicated to discussing how the **Health Literacy**, **Salutogenesis** and **Healthy Settings** approaches contribute to health promotion, including how to tackle NCDs.



The IUHPE European Conference and International Forum was also a health-promoting conference: pauses included music and dance to relax the spirit between highly engaged periods. (Re)connecting also promotes health and IUHPE conferences are the perfect opportunity to finally meet in person or see again kindred colleagues.

Those unable to attend this conference, can still access the abstracts, keynote and parallel symposia presentations on the conference website:

<https://www.ntnu.edu/healthforum/>.

There is also a digital trace of this event. To have a sense of what happened in Trondheim, read all the messages and photos shared under the Twitter hashtag:

[#HealthPromotionEurope](https://twitter.com/HealthPromotionEurope)



"The entire conference was very well organised, extremely interesting and engaging. Hence, I took a lot of interesting news, contacts and inspirations back home which I will share with my colleagues at the Austrian Health Promotion Fund."

Gert Lang, Austrian Health Promotion Fund, IUHPE Institutional Member

Finally, this event would not have been possible without the dedication of a hardworking team:

- the conference Co-chairs, Bjarne Bruun Jensen, IUHPE Regional Vice President for the European region, Steno Diabetes Center Copenhagen, and Geir Arild Espnes, Director of NTNU Center for Health Promotion, Faculty of Medicine and Health Sciences, NTNU;
- the Chair of the Local Committee, Siw Tone Innstrand, NTNU Center for Health Promotion Research, and all members of the committee;
- the Chair of the Scientific Committee, Bengt Lindström, IUHPE Board Member, NTNU Center for Health Promotion Research, and all members of the committee.

IUHPE thanks this wonderful group of people and congratulates them on such a successful enterprise.





VI IUHPE Latin American Regional Conference on Health Promotion and Education was held from 8 to 10 October, in Franca, Brazil, simultaneously with the 3rd CBIPS – Brazilian Interdisciplinary Congress on Health Promotion and the 3rd Seminar on Health Promotion of inner Sao Paulo State.

For three days, 650 participants attended this joint event and 400 contributions were presented. Attendance was very diverse: participants came from all over Brazil, as well as from Argentina, Colombia, Ecuador, Mexico, Chile, Cuba and Puerto Rico.

There were over 70 speakers, from Brazil, but also USA, Canada, and all Latin America. In addition to IUHPE and IUHPE/ORLA, representatives from the Brazilian Ministry of Health, the Secretary of Health of the State of Sao Paulo, municipal politicians, PAHO/WDC and PAHO – Brazil were present.

The scientific programme of this joint event was very rich and engaging. Presenters and speakers approached its main theme – “Sustainable Development Goals and Health Promotion in the 21st century: expanding connections” – from multiple perspectives and in multiple formats: mini-courses, workshops, panel sessions, roundtables, oral presentations, posters and keynote presentations.



The topics that were discussed during the scientific meeting concern some of the main challenges for public policy and societies today. They ranged from tackling social inequality, violence, rapid ageing of populations, commercial determinants of health and the impact on populations, race and gender issues, and the inclusion of people with disabilities.

The discussion on these topics will continue, inspired by the **Declaration of Franca on Sustainable Development Goals in Latin America and Health Promotion in the 21st century: expanding connections**. The conference’s legacy document includes a set of recommendations from participants and commitment statements to health promotion in Latin America.

The Franca joint event was a thought-provoking and warm occasion. The VI IUHPE Latin American Regional Conference strengthens the contribution of IUHPE/ORLA to regional work on health promotion and confirms its leading role in furthering health equity framed by the social value of Health for All. Without a doubt, a worthy follow-up to the Curitiba World Conference.



A strong international team made it possible:

- the Brazilian Chair and Chair of the National Scientific Committee, **Cléria Maria Lobo Bittar**, University of Franca (UNIFRAN), and all members of this Committee;
- the Chair/Head of the Organising Committee, **Carlos Henrique Gomes Martins**, Head of Graduate Programs in Health Promotion (master and PhD) (UNIFRAN), and all members of this committee;
- the members of the International Scientific Committee, **Lourdes E. Soto de Laurido** (Puerto Rico) - IUHPE Regional Vice President for the Latin America region (IUHPE/ORLA), **Hiram V. Arroyo** (Puerto Rico) - Regional Director for IUHPE/ORLA, **Blanca Patricia Mantilla** (Colombia) – Representative of the Andean Subregion, IUHPE/ORLA, **Katia de Pinho Campos** (Brazil) – Pan American Health Organization (PAHO-BRAZIL), **Marcia Faria Wesphal** (Brazil) – Former Vice President IUHPE/ORLA, **Marco Akerman** (Brazil) - Former Vice President IUHPE/ORLA, **Raúl Mercer** (Argentina) – Representative of the Southern Cone Subregion, IUHPE/ORLA, **Simone Tetu Moysés** (Brazil) – Local Organizer of the 22nd IUHPE World Conference on Health Promotion and **Vera Lúcia Góes** (Brazil) - Former representative of the Brazil Subregion, IUHPE/ORLA.

IUHPE recognises the key contribution of this event to advancing health promotion research and practice in Latin America and is looking forward to new and reinforced partnerships that will result from this meeting.



1st Conference of Scouting and Society, Milan (Italy), 24-27 May 2018. The IUHPE co-sponsored this conference dedicated to discussing “Effectively planning your future: methods and proposals to build the life you want.” The conference aims to build a bridge between the scouting movement and different worlds that, using different languages, are focused on the same youth issues, from addressing the problems of health and socialization to having to deal with the world of work and a difficult economic situation.

26th International Conference on Health Promoting Hospitals and Health Service, Bologna, (Italy) 6-8 June 2018. This event, hosted by the HPH Network of Emilia Romagna, focused on “Health promotion strategies to achieve reorientation of health services: evidence-based policies and practices.” IUHPE was officially represented in the Scientific Committee by our member Dr. Isabelle Aujoulat, Institut de Recherche Santé et Société and Faculté de Santé Publique, Université Catholique de Louvain. Shu-Ti Chiou, member of the IUHPE Executive Board, also attended this meeting.

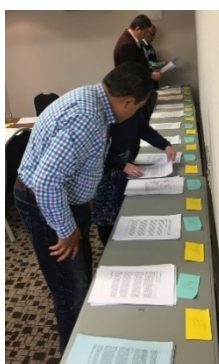
Preparation of the 23rd IUHPE World Conference on Health Promotion – Waiora: Promoting Planetary Health and Sustainable Development for All

Without doubt the IUHPE world conferences are most significant occasions that bring together those dedicated to health promotion from across the globe.

2018 was a particularly busy year regarding the preparation of this key meeting in health promotion, that was to be held in Rotorua, Aotearoa New Zealand, 7-11 April 2019. IUHPE Global Working Groups and Networks spent the better part of the year preparing and fine-tuning their proposals for sub plenary sessions and the general programme, often working in collaboration and highlighting the connections between the different approaches. The IUHPE International Secretariat supported these efforts as well as the work carried out by the Global Committees of the conference.



Proposals from around the world and in all official languages of the conference – English, French, Spanish and Māori – were received for IUHPE 2019. From 8-12 October, the Global Scientific Committee worked very hard during the “Marathon Meeting” to create a great programme from all these submissions. The detailed programme of the 23rd IUHPE World Conference on Health Promotion was made available in the IUHPE 2019 website in March 2019.



Global Health Promotion is an official publication of the IUHPE. It is a multilingual journal that publishes authoritative peer-reviewed articles and practical information in English, French and Spanish for a worldwide audience of professionals interested in health promotion and health education. The journal aims to provide an international and interdisciplinary forum for the dissemination and exchange of theory, empirical research and evaluation about health promotion practice, health education and public health, with emphasis on intervention research findings and innovative strategies for health promotion.



Global Health Promotion (GHP) is a quarterly publication (March, June, September, December). During 2018, 25 original articles and commentaries were published onlinefirst and over a 100,000 full-text downloads were made.

In December, a special issue on Health Literacy was published. In making a call for expressions of interest, guest editors, Professors Don Nutbeam, Diane Levin-Zamir and Gill Rowlands, were delighted to receive almost 30 responses. Member of the Global Working Group on Health Literacy and other health literacy experts from around the globe took active part in informing colleagues of this initiative and in the intense review process.

GHP also directly contributes to implementing the IUHPE strategic plan. The September editorial addressed IUHPE's position statement Beating NCDs equitably – ten system requirements for health promotion and the primary prevention of NCDs, contributing to the discussion of the soon to be followed Third United Nations High-Level Meeting on NCDs (27 September 2018). Reflecting IUHPE's leadership role in this domain, the December special issue included the IUHPE Position Statement on Health Literacy. During IUHPE's regional conferences in Latin America and in Europe, GHP and its publisher, SAGE journals, facilitated exchanges on health promotion by opening key articles on the different topics discussed at both conferences.

2018 Impact Factor: 1.253

2018 Ranking: 117/162 in Public, Environmental & Occupational Health

Source: Journal Citation Reports®,
2019 release

Finally, as part of a project developed in collaboration with, and supported by, the Public Health Agency of Canada, IUHPE spent 2018 laying the groundwork for the publication of a Supplement Issue of GHP on Indigenous Health Promotion "Whenua Ora: Healthy Lands, Healthy Peoples."

IUHPE and GHP's Editor-in-Chief worked with the guest editors to refine the scope of the supplement and produce the Call for Papers. The call was open from 30th January until 1st of April 2018, available in French, English and Spanish, and widely disseminated through GHP networks. In total, 42 submissions from 9 countries and in 2 languages (English and Spanish) were received. Most submissions were collaborations between academic institutions from different geographical areas, as well as collaborations with local Indigenous authorities, organizations or community leaders. The guest editors invited a group of Indigenous health promotion specialists from around the world to act as reviewers.

The *Global Health Promotion* editorial team would like to thank all reviewers who accepted to review manuscripts in 2018, therefore contributing to the high quality of the journal.

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Louise Signal

University of Otago, New Zealand

IUHPE Associated Journals became official publications of the IUHPE through signed collaborative agreements. These agreements entail the provision of journal pages to IUHPE for the publication of the organisation's announcements, information on membership and activities. In 2018, IUHPE, Oxford University Press and the Editorial Board of *Health Promotion International* (HPI) announced the annual Ilona Kickbusch Award for Excellence in Early Career Research Publication in Health Promotion for best published manuscript in HPI by an Early Career Researcher. Additionally, IUHPE individual members get a discount rate on subscriptions to these journals:

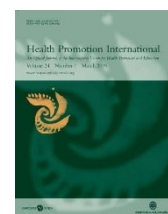
Critical Public Health is a peer-review journal for researchers and practitioners working in public health, health promotion and related fields. It brings together international scholarship to provide critical analyses of theory and practice, reviews of literature and explorations of new ways of working. The journal publishes high quality work that is open and critical in perspective and which reports on current research and debates in the field. The journal encourages an interdisciplinary focus and features innovative analyses.



Health Education Research deals with all the vital issues involved in health education and promotion worldwide - providing a valuable link between the health education research and practice communities. The journal invites original contributions in any area of research in health education and educational aspects of health promotion. The perspective is international, and the journal publishes material on both theoretical processes and models, and on their practical implementation.



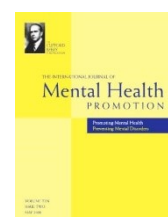
Health Promotion International responds to the move for a new public health throughout the world and supports the development of action outlined in the Ottawa Charter for Health Promotion. The journal provides a unique focal point for articles of high quality that describe not only theories and concepts, research projects and policy formulation, but also planned and spontaneous activities, organisational change, social and environmental development.



The *International Journal of Public Health* provides an up-to-date source of knowledge and a platform for discussion about public health research and practice for authors and readers worldwide. The journal has a special focus on findings and methods from health survey research, risk factor surveillance and health promotion. The originality of this journal lies in the wide range of manuscripts accepted for the different sections that organise the content.



The aim of the *International Journal of Mental Health Promotion* is to nurture and encourage understanding and collaboration in the field of mental health promotion (and the prevention of mental disorders) within a truly multi-disciplinary forum. The intention is to link theory and practice by increasing awareness, fostering understanding and promoting collaboration between the different disciplines engaged in this diverse activity of study.



IUHPE Communication tools were improved as the result of a new communication plan being implemented. This plan is aligned with the corporate themes of the IUHPE 2017-2019 Work Plan, namely effective governance, engagement with and involvement of members, and extending our influence to make a difference.

zoom IUHPE started using this platform to facilitate **internal communication** as well as with and between members. IUHPE's GWG and networks held their meetings via Zoom, including in preparation of their sub-plenary for the World Conference.



Website

IUHPE's website introduced a few changes during 2018: in addition to general updates, it has a **new Home page** that makes it easier to learn more about IUHPE activities. The **new Advocacy page** aims to give more visibility to one of IUHPE's key strategies to accomplish its mission: promoting global health and wellbeing and contributing to the achievement of health equity.



Depuis 70 ans, nous travaillons pour faire progresser la promotion de la santé et atteindre l'équité en santé dans le monde

IUHPE also renewed its brochures. They are available in all 3 IUHPE official languages.



FLASH INFO

November - December 2018
Novembre - Décembre 2018
Noviembre - Diciembre 2018

Flash Info

IUHPE's members-only newsletter has a new face and has changed its format to be easier to read. 7 issues were sent out during 2018. IUHPE's conferences, *Global Health Promotion* and IUHPE's work on tackling NCDs attracted the most attention. A "Member Spotlight" section was resumed which featured 4 national members and 1 academic member. There has been an effort to increase the quality and diversity of resources shared in English, French and Spanish.



Dear members | Chers membres | Apreciados miembros



Dear members.

The Executive Board met in Montreal, on December 10-12, for its final face-to-face meeting of the year and indeed of its term of office: there will be another tele-based meeting before the new Board takes up its responsibilities in April 2019. At our meeting we covered some important items of business – here is a summary.

Social media



TWITTER

@IUHPE

1,058 followers

+130%

This account enjoyed very high visibility during the UN High-level Meeting on NCDs and the IUHPE European Conference. The following tweet appeared in over 6,600 timelines:



@IUHPE2019

548 followers

+110%

This account was reactivated in March 2018 with the opening of the call for papers for the 23rd IUHPE World Conference.

It is the best account to follow updates on IUHPE World conferences as it continues to be used for each new meeting.



FACEBOOK

766 followers

+48%

The IUHPE World Conference Facebook page was refreshed to now focus on news and updates for IUHPE 2019. All important information concerning this meeting was shared on the conference website – **www.iuhpe2019.com**, this Facebook page and the @IUHPE2019 Twitter account in addition to IUHPE's official channels.



LINKEDIN

476 followers

+82%

IUHPE's LinkedIn page started being more active. The announcement of the Executive Director position in January and the IUHPE European conference in September increased the number of visitors to this profile. The opening of the call for proposals for IUHPE 2019 was its most seen update in 2018.



YOUTUBE

NEW!

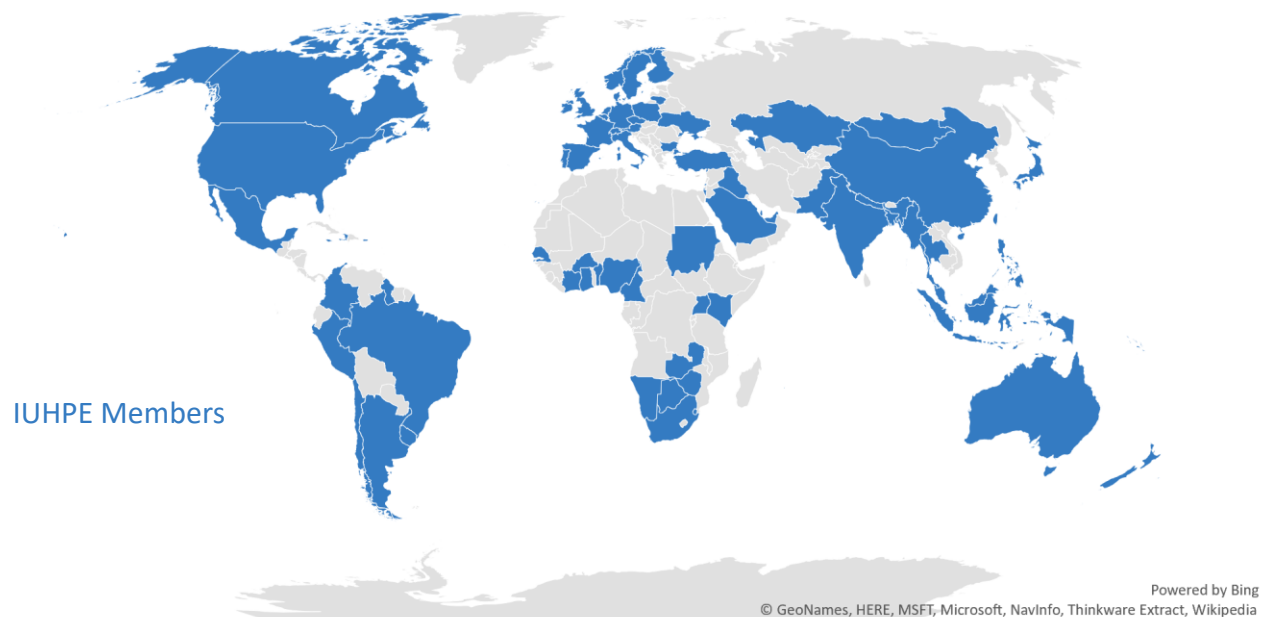
IUHPE launched its YouTube channel last August. Here you can watch IUHPE's 2019 content and have access to a list of Health Promotion videos that was created to serve as an archive and potential resource for training and education.

Expanding the health promotion network

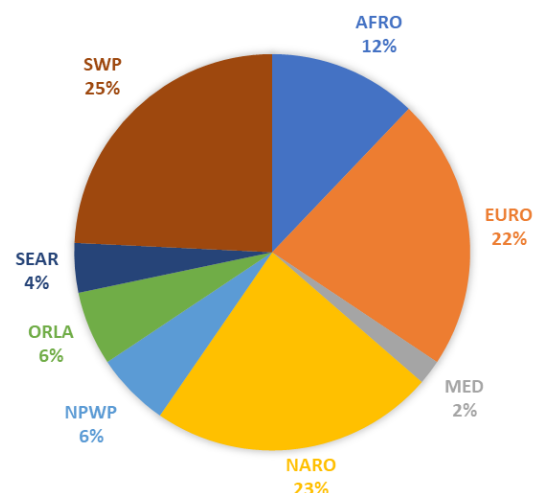
IUHPE's strength lies in the skills and knowledge of our membership, and the capabilities of Regional Offices and International Secretariat in securing partnerships and resources to enable us to reach our goals.

Members

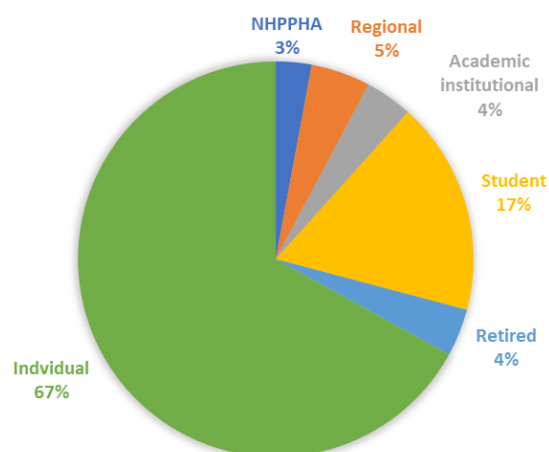
IUHPE members include government bodies, universities and institutes, NGOs and individuals across all continents working to promote health and address health inequities globally. Our members are vital to making a difference in addressing global challenges to health and well-being.



At the end of 2018, IUHPE had a total of 414 members distributed as follows in 7 regions (Africa – AFRO, Europe – EURO, Eastern Mediterranean – MED, North America – NARO, the Northern Part of the Western Pacific – NPWP, Latin America – ORLA, South East Asia – SEAR and the Southwest Pacific – SWP):



At the end of 2018, the IUHPE membership was divided as follows by category:



Institutional members are organisations of international, national or local scope that promote one or more aspects of health. This category of membership includes:

- **National health promotion and public health agencies** (NHPPHA);
- **Academic institutions** including universities, training centres, schools of health promotion and public health and other institutions who provide education, training, research and capacity building in health promotion;
- **Regional/local institutions** with a health promotion remit.

Individual members support IUHPE's mission, goals and objectives. IUHPE offers reduced fees to **Student** and **Retired members**. **Honorary members** are individuals or organisations who make a special contribution to the mission of IUHPE.

IUHPE recognises and values the continuing support and engagement of all our members in IUHPE activities. In 2018, IUHPE had the pleasure of welcoming new institutional members from different parts of the world. May this be the first year of many in fruitful partnership.



- Infirmières de l'humanité (Regional, Canada)
- Fondazione per la Salutogenesi (Regional, Italy)
- Health and Sustainable Development Foundation (Regional, Taiwan)
- Steno Diabetes Center Copenhagen (Regional, Denmark)
- School of Health and Human Performance, Dalhousie University (Academic, Canada)
- Health Sciences, University of Saskatchewan (Academic, Canada)
- University of East London (Academic, United Kingdom)
- Fudan University (Academic, China).

Our member **Santé publique France** continues to host IUHPE Headquarters in its premises. The two organisations have been working closely together for several decades in the development of public health policies in France and to respond to the need to acquire knowledge and share experiences at the international level. Liane Comeau's first trip as IUHPE Executive Director included attending the annual Rencontres de Santé publique France. Recently, IUHPE had the pleasure to contribute to a theoretical and practical guide on prevention and health promotion.



During 2018, IUHPE strengthened its relations to its member and new host of its International Secretariat, the **École de santé publique de l'Université de Montréal (ESPUM)**. The members of the secretariat participate often in the activities organised by different institutions with ties to the University of Montreal, such as the Institute en recherche en santé publique (IRSPUM) or the Unité de santé internationale (USI). IUHPE Vice-presidents have also shared their research in scientific seminars. IUHPE's embeddedness at its new location also extends to social activities, such as publication launches or the Christmas party.



Public Health
Agency of Canada

Agence de la santé
publique du Canada

The **Public Health Agency of Canada** is a national member of IUHPE and has supported the development of a framework to link the Sustainable Development Goals with a Health in All Policies approach, the production of a supplement of Global Health Promotion on Indigenous health promotion (see above), and a workshop on Advancing Health Promotion Capacity in Canada. All these activities will have further developments as IUHPE and PHAC continue their collaboration.

IUHPE Global Working Groups and Networks

During 2018, all IUHPE Global Working Groups, Interest Groups and Networks were contacted to update their information. The analysis of this work was discussed during Executive Board meetings. It was decided that although they started with different characteristics, Global Working Groups and Interest Groups became similar in time and therefore should be merged: they are now all Working Groups. This year was intense for Global Working Groups and Networks, since most of them were committed to the preparation of IUHPE 2019.

List of active Working Groups and Chairs in 2018:

- **Health Impact Assessment**, Thierno Diallo
- **Health Literacy**, Diane Levin-Zamir and Gill Rowlands (Co-chairs)
- **Health Settings**, Marylin Rice
- **Salutogenesis**, Georg Bauer
- **Social Determinants of Health**, Sylvie Statchenko, Erma Manoncourt, Vice-chair
- **Surveillance (WARFS)**, Stefano Campostrini and David McQueen (Co-chairs)



List of active Networks and Chairs in 2018:

- **Indigenous Health Promotion Professionals (INIHPP)**, Trevor Simpson
- **Students & Early Career (ISECN)**, Sara Rodgers and Erika Bro (Co-chairs)
- **WARFS- World Alliance for Risk Factor Surveillance**, Stefano Campostrini and David McQueen (Co-chairs)
- **Réseau francophone international pour la promotion de la santé (RÉFIPS)**, David Houeto

Partners

2018 was a key year to continue nurturing long-standing partnerships as well as to establish new ones, particularly in seizing the opportunities that a new office in Montreal brings. The IUHPE International Secretariat participated in several networking events organised by Montreal International and organised one-on-one meetings with like-minded International Organisations based in this city to discuss commonalities and the development of joint projects. The International Secretariat also presented IUHPE in different venues to explore potential partnerships.

List of collaborating partners

- World Health Organization (WHO) – in official relations with IUHPE
 - IUHPE is also a member of the Coalition of partners for collective action to strengthen essential public health services and capacities across the WHO European Region
- United Nations – IUHPE has consultative status
- UNESCO – IUHPE is a founding partner of the Global Health & Education UNESCO Chair

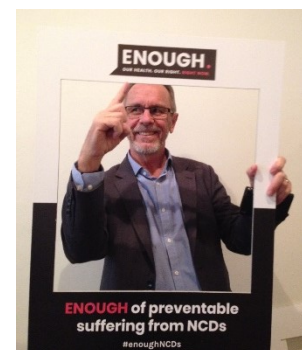
- Association for Health Promotion Ireland (AHPI)
- Australian Health Promotion Association (AHPA)
- Chair, Community Approaches and Health Inequalities, Canada
- École de Santé publique de l'Université de Montréal (ESPUM), Canada
- EuroHealthNet
- European Public Health Association (EUPHA)
- Health Promotion Forum of New Zealand
- Institut de recherche en santé publique de l'Université de Montréal, Canada
- International Network of Health Promotion Foundations (INHPF)
- International School Health Network
- National Collaborating Centres for Public Health (NCCPH), Canada
- Santé publique France
- NCD Alliance
- Public Health Agency of Canada
- UK Public Health Register (UKPHR)
- Unité de santé internationale, Canada
- VicHealth, Australia



Created in 1996, Montreal International (MI) is a non-profit organization funded by the private sector, the governments of Quebec and Canada, the Montreal Metropolitan community and the city of Montreal. MI's mandate is to attract foreign investment, international organizations and skilled workers in the metropolitan area by providing them with support services tailored to their needs. IUHPE fully acknowledges MI's support in the transition to a Montreal-based international secretariat.

The IUHPE renews its long-standing status of official relations with the World Health Organisation

Following the submission to and review by, the Executive Board of WHO, of the IUHPE report on our joint collaboration in 2017, and of the IUHPE plan of collaboration for the period 2018-2020, the WHO Executive Board decided to maintain the IUHPE in official relations with WHO. In making the decision, the WHO Executive Board commended our continuing dedication in supporting the work of WHO.



Trevor Shilton, IUHPE Vice President for Partnerships and Institutional Affairs, was appointed to the WHO Civil Society Working Group that had input to the Third UN High Level Meeting on NCDs. Following this meeting held on September 2018, the WHO Civil Society Working Group was reformed, and its mandate extended to engage the NCD agenda with the High-Level meeting on Universal Health Coverage. Trevor Shilton has been reappointed to this group.



This appointment is linked to IUHPE's participation in the WHO Global Coordination Mechanism on the Prevention and Control of NCDs. IUHPE has also had an active role in promoting and enriching the recently launched Knowledge Action Portal (KAP).

In addition, IUHPE has participated in all of the [Coalition of Partners](#) meetings organised by the WHO European Region, aimed at strengthening public health action, including health promotion.

IUHPE joined the new initiative of a [UNESCO Chair and UNITWIN network on "Global Health and Education."](#) The initiative had its kickoff meeting in Paris at UNESCO's headquarters on 26-27 February 2018 with IUHPE as one of the co-sponsors. The formal launch took place in October 2018 in Paris. In line with current strategies from UNESCO, WHO and IUHPE, the UNESCO chair and the UNITWIN network aim to contribute to creating the conditions for schools to make a difference for health and well-being of all pupils, teaching and non-teaching staff by strengthening schools' capacity as a healthy place to live, learn and work.



There are two chair holders: professor Didier Jourdan, University of Clermont Auvergne (France), and professor Beverley Yamamoto, Osaka University (Japan). Together with academic institutions, learning societies, professional organisations, communities and private sector partners from across the world, they form a truly global network.

IUHPE is proud to have played a leading role in propelling this initiative and to be part of the global community supporting the Chair. It looks forward to the joint projects to come.



The idea to establish a [European Forum for Health Promotion Research - HP Forum](#) has been developed by IUHPE, Norwegian University of Science and Technology (NTNU) and Steno Diabetes Center, Copenhagen, with the support of EuroHealthNet, WHO/Europe, EUPHA and the UNESCO Chair Global Health & Education.

The HP Forum is intent on gathering researchers across Europe to thoroughly discuss challenges in concepts, theoretical foundations and methods in health promotion research. It also aims to become a platform to communicate with European research funders, like the European Union, and to put Health Promotion Research firmly on their agenda.

After its launch last September during the 10th IUHPE European Conference and 4th International Forum for Health Promotion Research, the HP Forum is up to a successful start. By the end of 2018, it brought together over 30 institutions representing more than 20 countries. The HP Forum held its first meeting in Ljubljana, at the time of the European Public Health Conference.

[Journées annuelles de santé publique, Montreal, Canada, 4-5 December 2018](#)

IUHPE and the Réseau francophone international de promotion de la santé (RÉFIPS) were present at this key public health event in Québec. During these two days, we were able to learn more about the state of the art in policy, practice and research in the province. As one of the exhibitors at the event, we had the opportunity to present our organisation and its contribution to the health promotion community as well as meet in person with partners in Québec and Canada.



IUHPE and [EUPHA](#) joined their efforts in different projects throughout 2018. EUPHA was one of the partners for the 10th IUHPE European Conference and 4th International Forum for Health Promotion Research. They once again worked together in the preparation of the Pre-conference of the European Public Health Conference entitled “Winds of change in health promotion to improve public health: from EUPHA also supports the European Forum for Health Promotion Research (HP Forum) – see box.



IUHPE attended several activities in connection with the Cooperathon, an international technological innovation event. The Health Track is co-organised by the Desjardins Group and [Hacking Health](#), one of the sixty-five International Organisations based in Montréal.

IUHPE joined a learning circle led by one of the [National Collaborating Centres in Public Health](#) to identify and validate key elements of organizational capacity for health equity action.



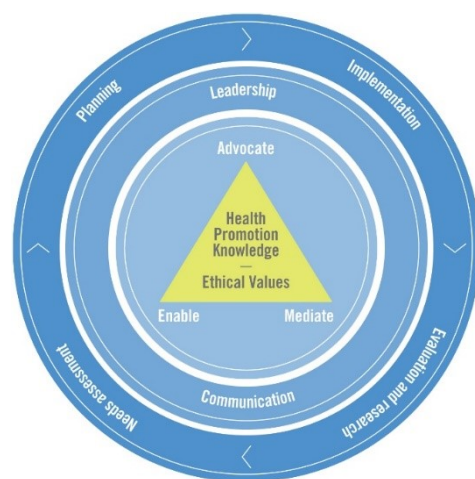
National Collaborating Centre
for Determinants of Health

Centre de collaboration nationale
des déterminants de la santé

Strengthening capacity in health promotion practice

Successful implementation of health promotion policies and programmes depends to a great extent on the professionals leading them having the appropriate levels of skills and knowledge to do so effectively. IUHPE has developed an Accreditation scheme that promotes quality assurance, competence and mobility in Health promotion practice, education and training globally. During 2018, new National Accreditation Organisations (NAO) started operations with a clear impact in the number of registered practitioners in their respective regions.

IUHPE Health Promotion Accreditation System



The IUHPE Health Promotion Accreditation System offers voluntary registration of health promotion practitioners and accreditation of health promotion courses that meet specified criteria based on the **IUHPE Core Competencies** (illustrated on the left). ‘IUHPE Registered Health Promotion Practitioners’ and ‘IUHPE Accredited Health Promotion Courses’ are listed in the IUHPE Global Register and gain international recognition. Four courses were accredited from two different universities in 2018. The **Association of Health Promotion Ireland** was officially launched as an IUHPE NAO in February 2018 and had registered 17 practitioners by December. The **Australia Health Promotion Association** followed suit in May 2018 and registered 27 practitioners till the end of the year.



IUHPE – UIPES
www.iuhpe.org

Health Promotion Practitioner Registration



Australian
**HEALTH
PROMOTION**
Association

Promotional logo for
voluntary registration of
practitioners in Australia.

“The UKPHR is pleased to support IUHPE and to be part of its global effort to assure the competence of the health promotion workforce. We see assurance of competence of members of the public health workforce as a key responsibility of our own organisation.”

David Kidney, Chief Executive of the UK Public Health Register



Presentation of Registration Certificate to two Health Promotion Practitioners, David Bergin and Ashling Jennings at the launch of the Irish NAO, February 2018.

From left to right: Paula Campbell, Vice Chairperson AHPI, Professor Margaret Barry, Chair Health Promotion NUI Galway and member of the IUHPE Board of Directors of the Accreditation System, David Bergin, Institute of Public Health, Kathryn Meade, Chair of the Accreditation Board, Ashling Jennings NUIG graduate, Dr Trish Heavey Chairperson AHPI, Biddy O’ Neil, Healthy Ireland and Dept of Health.

Governance – IUHPE Executive Board 2016-2019

Graham Robertson, President

Consultant and Executive Coach, United-Kingdom

Dr Michael Sparks, Immediate Past President

Consultant, Australia



Global Vice Presidents

Dr. John Allegrante, Fund-Raising and Marketing

Professor of Health Education, Deputy Provost, Teachers College, Columbia University, USA

Dr. Shu-Ti Chiou, Elected member

Adjunct Associate Professor, National Yang-Ming University; Chair & Coordinator, International Task Force on Health Promoting Hospitals and Age-Friendly Health Care; Senior Consultant Physician, Taoyuan General Hospital, Taiwan, China

Vertti Kiukas, Advocacy

Secretary General, SOSTE Finnish Federation for Social Affairs and Health, Finland

Dr. Erma Manoncourt, Membership

President, M&D Consulting, Inc., France

Marilyn Rice, Conferences

Marilyn E Rice Consulting International, LLC (merci) USA

Prof. Stephan Van Den Broucke, Capacity Building, Education and Training

Professor, Université Catholique de Louvain, Belgium

José Luis Castro, Finance and Internal Control

Executive Director, The Union France

Prof. Paolo Contu, Communications

Professor, Università degli Studi di Cagliari, Italy

Prof. Fu Hua, Elected member

Professor, Fudan University, China

Prof. Bengt Lindström, Elected member

Professor, NTNU, Norway

Prof. Louise Potvin, Scientific Affairs

Professor, Université de Montréal, Canada

Adjunct. Prof. Trevor Shilton, Partnerships and Institutional Affairs

Director Cardiovascular Health, National Heart Foundation of Australia (WA); Adjunct Professor, Curtin University; Adjunct Associate Professor, University of Western Australia, Australia



Regional Vice Presidents

Dr. Bojana Beric-Stojacic, IUHPE/NARO

Associate Professor and Chair, Long Island University, USA

Dr Bjarne Bruun Jensen, IUHPE/EURO

Professor in Health Promotion; Senior advisor, Steno Diabetes Center, Denmark

Dr. Davison Munodawafa, IUHPE/AFRO

Consultant, Zimbabwe

Sione Tu'itahi, IUHPE/SWP

Executive Director, Health Promotion Forum of New Zealand / Runanga Whakapiki Ake i te Hauora o Aotearoa, Aotearoa New Zealand

Dominique Kondji Kondji, IUHPE/AFRO

Executive Director, Building Capacities for Better Health in Africa; Director Africa's Professional Training Center in Community Health, Cameroon

Prof. Masamine Jimba, IUHPE/NPWP

Professor and Chair, University of Tokyo, Japan

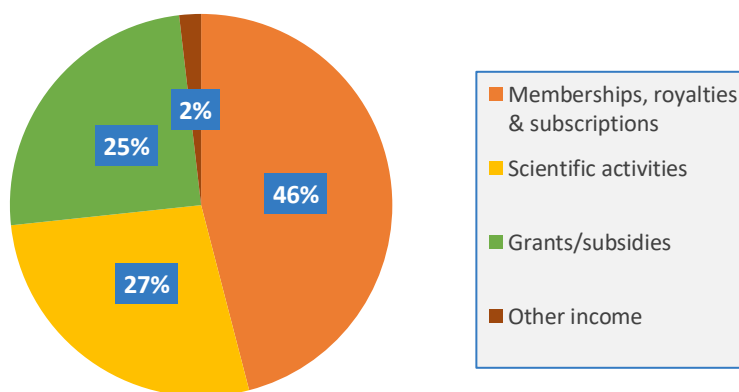
Prof. Lourdes E. Soto, IUHPE/ORLA

Director Health Education Program; Director IIPESAG; PI/Director Hispanic Research Capabilities Endowment (HIREC), University of Puerto Rico, Puerto Rico

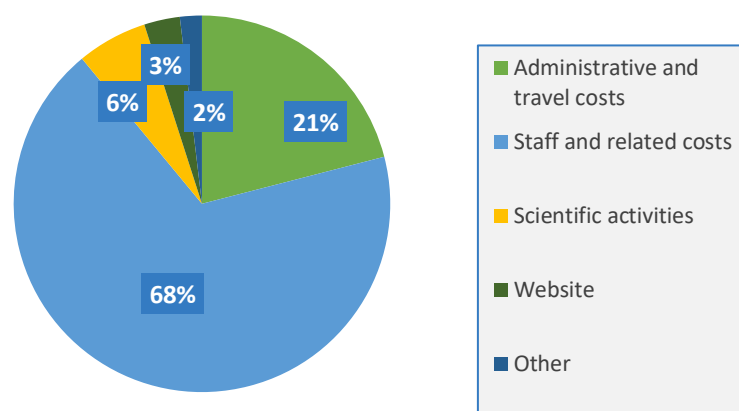
Financial Statement

IUHPE's financial statement for 2018 reflects a transition year for the organisation, with a new team and a new location for the International Secretariat. IUHPE's total income of 448.236 CAD enabled the organisation to carry out a series of activities, both locally and internationally, and finalise the establishment of the second office. A grant from Montreal International and both financial and logistic support from University of Montreal were an important contribution to the latter. The IUHPE's total operating expenditure amounted to 441.910 CAD, and therefore the organisation concluded the year with a small financial surplus.

Income total: 448.236 CAD



Expenditure total: 441.910 CAD



Net balance (as of 31 December 2018): 6.326 CAD

IUHPE is continuously working to improve its financial performance and sustainability to better pursue its mission.

International Secretariat

In 2018, the new team was finally completed with the recruitment of the fifth staff member. A truly international secretariat, this team has become familiar with their respective portfolios and has strived to carry forward the legacy of IUHPE while bringing a fresh perspective.



From left to right: Johanne Paul, Patrícia Dias da Silva, Liane Comeau, Pascale Navert and Natalia Carrillo Botero

Liane Comeau, Executive Director, was born in Nova Scotia (Canada) and has lived in several cities and countries. She is fluent in all three of the languages of IUHPE, namely French, English and Spanish. She holds a doctorate from McGill University (2004) and her research interests focused particularly on child development.

Johanne Paul, Administrative Office Specialist, was born in Port-au-Prince, Haiti, and has lived in Canada for almost 21 years. She has a Bachelor's degree in Business Administration (accounting) from HEC Montreal and a CPA, CMA title.

Natalia Carrillo Botero, Head of Scientific Affairs, is originally from Bogota, Colombia. She has a Bachelor's degree in Anthropology and History from Universidad de los Andes in Colombia and a Master's degree in Latin American Studies (Sociology) from the Institute des Hautes Études de l'Amérique Latine, Paris III, Sorbonne Nouvelle in France.

Pascale Navert, Head of Capacity Building and Institutional & Member Liaison, was born in Sherbrooke, Canada. She has a Master's degree in Political Science from the Université de Montréal and a Graduate certificate in Public Health from the École de santé publique de l'Université de Montréal.

Patrícia Dias da Silva, Communications Officer, grew up in Lisbon, Portugal. She has a Bachelor's degree in Communication Sciences from the New University of Lisbon, a Master's degree in Communication, Culture and Information Technologies from ISCTE-IUL, and a PhD in Social Sciences from the Institute of Social Sciences, University of Lisbon.



IUHPE – UIPES

INTERNATIONAL UNION FOR HEALTH PROMOTION AND EDUCATION
UNION INTERNATIONALE DE PROMOTION DE LA SANTÉ ET D'ÉDUCATION POUR LA SANTÉ
UNIÓN INTERNACIONAL DE PROMOCIÓN DE LA SALUD Y EDUCACIÓN PARA LA SALUD

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International secretariat IUHPE-UIPES

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